

ADVERTISING A CITY

Read the next article about a famous YouTuber:



Another way of promoting tourism is by making videos of different places. In this way, people can know about other places and organize a trip to a new city to have a different experience. Social networks are an extraordinary way of publishing this material.

Luis Artuto Villar Sudek, his nickname is Luisito Comunica, is a Mexican who loves travelling, making and sharing videos on line. His story as a YouTuber started in 2007.

First, he recorded tutorials about how to play the piano, but they weren't successful. After that, he decided to create other types of videos, and he started interviewing people in the street. He asked them about many topics and he uploaded all those videos on his YouTube channel. He just wanted to know people's opinion and create a discussion. Then, in 2015, he traveled to many cities around the world to record amazing videos. He became popular, and his channel increased its number of followers.

Today he's still traveling to many cities and making fantastic videos of tourist places. In those videos, he shows the cultural diversity of each place, he tries typical food, and he presents the best tourist attractions and prices. In September 2018, he came to Ecuador and he had a great time in Quito, Guayaquil and some beaches in Manabi. He also has other Youtube channels. For example, he makes funny videos about every day events, and he makes videos in English about his trips. Luisito Comunica loves to practice sports in each city he visits.

Read the article again. Number the sentences in the order they appear.

- ☐ made videos about tourist places.
- ☐ visited some cities in Ecuador.
- ☐ talked to people on the streets.
- ☐ recorded videos teaching how to play the piano.
- ☐ gained popularity on the Web.