

<b>Objectives</b>	To Express and justify your opinion To evaluate your partner's opinion according to a rubric
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2 min

## 1- What do you think of social media? Justify your answer.

**Express your opinion by speaking, writing, and/or drawing.**

- Listen to your classmate's talk about social media and evaluate his talk according to the following rubric.

1- The response has a clear opinion	2- The response has supporting details
3- Information is in a logical sequence.	4- Applying grammar skills

3 min

## 2-Directions: Read the following paragraph about social media then write a paragraph expressing your opinion about the following question.

**(Should people stop using social media platforms?)**

### How is social media helping or harming people?

If we are to look at **the positive aspects of social media**, then we will get numerous advantages. People use social media for multiple reasons like **seeking employment, communication, or getting advice**. Social media has also proven to be **a very useful device for education**. Thanks to social media that someone sitting in India is also able to access the contents of someone posting from America. Another perk that social media provide us is that **it allows companies to promote their brands**.



- Use sequence words to organize your ideas like **to begin with, also, in addition, moreover and furthermore**.
- Use linking words and phrases like **because, therefore, since, as a result, so, in contrast, for example and for instance** to connect your opinion and reasons.

### My Opinion Writing Rubric

I introduced my opinion clearly.

I supported my opinion by reasons.

I supported my opinion by an example.

I used linking words to organize my ideas

I ended by restating my opinion.

I revised my writing for punctuation, grammar and spelling mistakes.

### Homework:

- Imagine you are a Social Media Manager for a company. You want your company to have a presence on social media, but the CEO has reservations.

- Prepare a power point presentation giving three (3) reasons explaining why the company would benefit from being on social media.

- Use the following to get more ideas about social media and advertising.

<https://coschedule.com/blog/benefits-of-social-media-marketing-for-business>

### Glossary

**Numerous:** a lot of

**Employment:** To have a job

**Perk:** An advantage

**Promote:** To encourage and support

**Use the following website to enrich your vocabulary.**

<https://www.thesaurus.com/>