



REASONS TO BUY A COMPANY'S STOCK

Think about why you would want to buy a company beyond the fact that they "make money." There are any number of reasons that range from how the business is run to whether or not you use their services on a daily basis. Answer the following questions below –

- What types of products do you buy? _____
- What services do you use? _____
- Do you know someone that works for a public company? _____
- Is there a company in your city you have been curious about? _____

Here are a few examples of companies we all interact with on an almost daily basis:

KO	NKE	AMZN	MSFT	ZM
Coca-cola – Atlanta's favorite drink	Nike – a commonly worn sportswear brand	Amazon - the biggest online shopping platform	Microsoft - Makes the Xbox and Windows	Zoom - e-commerce

Can you think of any other companies you see all of the time? Do you know if they are public?

