

ALL ABOUT HOSPITALITY

A. ACCOMMODATION	1. A package that includes trip arrangements for several segments of the hospitality industry such as transportation, lodging, meals and entertainment.
B. BRAND	2. Meeting the needs of guests with kindness and goodwill.
C. CHAIN	3. The right to do business using the brand and products of another business: the business that is set-up.
D. FRANCHISE	4. Industry consisting of businesses that organize and promote travel for business, leisure and other purposes.
E. FRANCHISE AGREEMENT	5. A place to sleep for one or more nights; also called lodging
F. FRANCHISEE	6. A business that has more than one establishment under the same name and same ownership.
G. FRANCHISOR	7. A place to sleep for one or more nights also called accommodations.
H. HOSPITALITY	8. A group of people organized to improve themselves, their profession and their industry
I. HOSPITALITY INDUSTRY	9. A business that has only one establishment and is not connected legally or by contract to any other business.
J. LODGING	10. Industry that consists of businesses that physically move travelers from one place to another.
K. PROFESSIONAL ASSOCIATION	11. Person who buys the right to use the brand.
L. RECREATION	12. Legal document that sets up a franchise.
M. SINGLE UNIT BUSINESS	13. A name, logo, tagline, or any combination of these that distinguishes a product from its competitors
N. TOURISM INDUSTRY	14. The person who owns the chain and the brand
O. TRAVEL INDUSTRY	15. Industry that provides services to people away from home.
P. TRAVEL PACKAGE	16. Any activity that people do for rest, relaxation and enjoyment
