



PERÚ

Ministerio
de Educación
APRENDO
 en casa

| LEARNING EXPERIENCE 2

| English: Level A1

Let's Create Local and Global Ads

FULL NAME:

B. Listen to two ads and **WRITE TRUE** or **FALSE**

Advertisement 1

Example	Business owner name	Marlon	TRUE
a.	Product	Juanes	
b.	From	Moyobamba	
c.	Characteristic	delicious	
d.	Price	S/. 10.00 soles	
e.	Telephone number:	996345098	
f.	Action phrase	Buy now!	

Advertisement 2

a.	Business owner	"Doña Cucha"	
b.	Product:	Picarones	
c.	From	Ica	
d.	Characteristic	Yummy!	
e.	Price for two	S/. 4.00 soles	
f.	Telephone number:	916345278	
g.	Action phrase	Call now!	

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PRACTISE-EXERCISE 1

Match the elements in an advertisement.



PRODUCT

ACTION PHRASE

TELEPHONE NUMBER

CHARACTERISTICS

PRICE

BUSINESS OWNER

FROM

PICTURE

Example: Characteristics

1.

2.

3.

4.

5.

6.

7.

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