



Fill in the gaps (A-F) with the phrases (1-7). There is one phrase that you do not need to use.

UK Kids say, “We Want to Be Famous!”

Ask kids in Britain what they want to be when they grow up and many will give the same reply: “I want to be famous!” That, at least, is the finding of a recent survey in the UK which suggests that the cult of the celebrity in Britain has reached such a level that traditional childhood dreams of becoming a pilot, an astronaut, or a ballerina, have been firmly replaced by the desire to become a celebrity.

Of course, there is nothing new in childhood dreams of fame. Young children have always wanted to be superheroes, princesses, and rock stars. Nor, indeed, is there anything wrong with children dreaming of fame and fortune **A**?

The problem today lies in British children’s perceptions of the accessibility of fame. The rise of a new type of celebrity in the UK — one who has achieved fame, fortune and influence without doing anything of importance — has created a generation of children **B** it is something that can be got for nothing,

Reality TV shows (such as Big Brother) are partly responsible for the rise in this new genre of British celebrity. In the early 2000s, reality TV saw an explosion in popularity in the UK. Magazine covers in Britain became dominated by men and women **C**. Such was the media coverage afforded to these reality TV stars that by 2007, according to one survey, one in seven UK teenagers were hoping to achieve fame by appearing on a reality TV show.

Of course, of the hundreds of thousands of people **D** few actually achieve it. Teachers in Britain worry that the ease with which reality show contestants find fame fails to get this message across to children.

British teachers are also very concerned that the obsession with celebrity is affecting both children’s attitudes to study and their career aspirations. Children look at celebrities today **E**. Thus, they begin to see education as unnecessary for achieving success in life.

It is very important not to fall into the trap of believing the path to fame and fortune is easy. If it were so, everyone would be rich and famous! Very few people will achieve fame from appearing on reality TV, **F**. Still, the good news for kids today is that regardless of whether or not they achieve fame, there are more job options open to them than ever before. Most kids can still grow up to be anything they want to be!

1. who dream of fame and fortune
2. and see that they have not achieved their fame because of any accomplishment
3. who believe that fame is not only easy to achieve
4. who had achieved fame merely because they had done something memorable on reality television
5. that will become famous for no particular reason
6. and even fewer will achieve long-lasting fame
7. since aiming high and having great dreams can push a child to succeed



A	B	C	D	E	F