

PRESENT SIMPLE

Complete the text with the correct form of verbs in brackets.

Business diary: Paul Tribe, Paul Watson

Paul Tribe and Paul Watson _____ (be) founders of Ledbury, a company that _____ (make) luxury shirts. Their company _____ (be) in Richmond, USA.



The first thing they _____ (do) every day when they _____ (get) to work is _____ (check) customer e-mails. They _____ (do) about 95 per cent of their business online, selling about 4,500 shirts a month. They _____ (sell) 5 per cent of their shirts in the store in Richmond, Virginia.

The company _____ (have) two full-time employees. They _____ (not have) official meetings. They _____ (talk) to each other. At lunchtime, they _____ (go) to the shop to _____ (talk) to customers.

They _____ (spend) 25 per cent of the day on the phone with their web designer. The website _____ (take) a lot of time and money.

To _____ (raise) money (\$300,000) to _____ (start) the business, they asked 20 friends from their business school to _____ (invest) money. The friends also _____ (wear) the shirts and _____ (introduce) their colleagues to the company. For example, one investor who _____ (work) in a large insurance company in Houston _____ (wear) their shirts, and in the past four months they got about 12 more customers from there.

