

# TEST PESTEL ANALYSIS

Name of student –

<b>P</b> <b>Political</b>				
<b>E</b> <b>Economic</b>				
<b>S</b> <b>Social</b>				
<b>T</b> <b>Technological</b>				
<b>L</b> <b>Legal</b>				
<b>E</b> <b>Environmental</b>				

People in UAE fast during Ramadan	The Bank of UAE changes the interest rate.	The Dirham against the \$ changes
Inflation is at 1.5%	Employment is highest in the Abu Dhabi	The UAE residents have get to vaccinated
The UAE has an working population	There is an increasing demand for organic produce.	Pressure groups can protest about how a business operates
Increase in single people households	The influence of green product buying	The invention of a more efficient method of production
Fair Trade—paying suppliers an agreed minimum price	Concern about pollution and congestion	A new law—5p on all plastic carrier bags
All new fathers are entitled to two weeks paid paternity leave	Change in the level of benefits paid to the unemployed	An increase in the minimum age for marriage
New housing estates must include some form of social / affordable housing	Increasing the school leaving age	The school will teach Islamic studies as a subject in Emirati school.