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ENGLISH: Level A1

# WEEK 07 — Experience 02

## LET'S CREATE LOCAL AND GLOBAL ADS

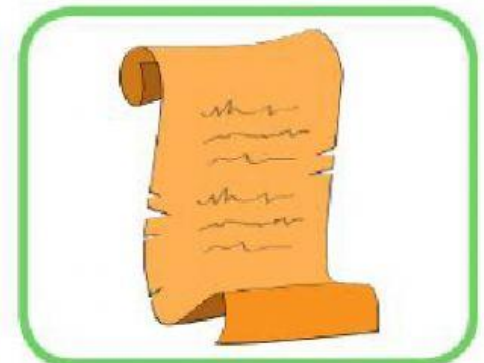
### ACTIVITY 01

### Creative Ads

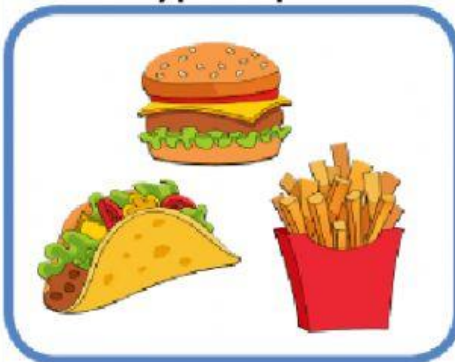
#### LET'S OBSERVE!

LOOK at the texts in the section "Let's Listen and Read" and CHOOSE the best option

1. What type of texts are they?



2. What type of product are they?





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## LET'S LISTEN AND READ!

LISTEN TO and READ the three advertisements

## CREATIVE ADS

Business owner



**Name:** Miguel  
**Last name:** Yupanqui  
 De la Cruz  
**Age:** 46 years old  
**From:** Huamanga - Peru

“Señor Yupanqui”  
 Quinoa Cupcakes

Quinoa cupcakes from Ayacucho

Nine cupcakes for  
 S/. 10.00 soles

Telephone number:  
**2 3 7 8 1 2**

Call now!



Free delivery!



Business owner



**Name:** Carmen  
**Last name:** Castro Sinarahua  
**Age:** 20 years old  
**From:** Moyobamba - Peru

“Madre Selva”  
 Chocolate

Chocolate bars from Moyobamba

Ten bars of chocolate for  
 S/. 20.00 soles

Telephone number:  
**5 6 7 3 8 9**

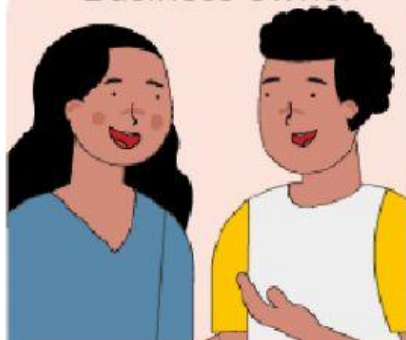
Buy now!



Free delivery!



Business owner



**Name:** Walter and Juana  
**Last names:** Yamunaqué Mío  
**Age:** 16 and 18 years old  
**From:** Piura - Peru

“Walter y Juana”  
 Chifles

Chifles from Piura

One kilo of chifles for  
 S/. 20.00 soles

Telephone number:  
**2 1 0 4 8 7**

Call now!



Pay with cash  
 or credit card







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Do you hate 😞 , like 😊 or love 😍 these business ideas?

1.



Do you like this home  
business idea?

- I hate this idea.
- I like this idea.
- I love this idea.

2.



Do you like this home  
business idea?

- I hate this idea.
- I like this idea.
- I love this idea.

3.



Do you like this home  
business idea?

- I hate this idea.
- I like this idea.
- I love this idea.

## LET'S UNDERSTAND!

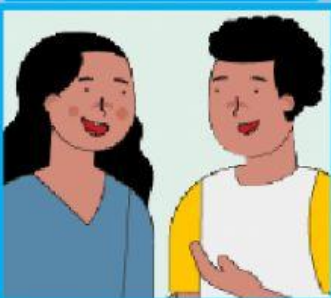
**Exercise 1** COMPLETE with information from the texts.




46 years old



Carmen



Piura - Peru



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## Exercise 2

WRITE True or False.

About Ad number 1:

**Example:** The quinoa cupcakes are delicious and fresh.

1. Nine cupcakes for S/. 20. Soles.

2. Telephone number is 247821

About Ad number 2:

3. "Madre Selva" chocolates are from Iquitos.

4. Ten bars of chocolate for S/.20.00 soles.

5. Telephone number: 567389.

About Ad number 3:

6. The chifles are delicious and beautiful.

7. One kilo of chifles for S/.20. soles.