

How eBay started (Youtube, Sept. 2019)*Click here to watch the video*

STUDENT WORKSHEET

Warning: some figures displayed on screen are wrong!

1. When was eBay founded? 1995 1996 1998

2. By whom? Jeffrey Skoll Meg Whittman Pierre Omidyar

3. Who joined the company a year later?
Jeffrey Skoll Meg Whittman Pierre Omidyar

4. Who was appointed CEO in 1998?
Jeffrey Skoll Meg Whittman Pierre Omidyar

5. What was the first item sold on eBay?
a pets dispenser a megayacht a broken laser pointer

6. What was eBay initial name? Echobay AuctionWeb

7. How many items were sold per day in 1997? 250,000 800,000 10 million

8. When was eBay listed on stock exchanges?
1997 1998 1999 2002

9. When did it expand internationally? 1997 1998 1999 2002

10. How many countries are served today? Over... 100 200 300

11. When did eBay buy Paypal? 1997 1998 1999 2002

12. What was eBay annual revenue in 2019?
\$10 million \$40 million \$168 million \$10 billion

13. The company is well-known for its fight against gender discrimination. True False

14. In the UK, more than ___ people visit the platform every day.
9 million 19 million 90 million

15. Today eBay is worth
\$14 million \$40 million \$14 billion \$40 billion