PESTLE Analysis   Student Name -

A. Match the factors to the correct definition.

1. Political   a. relating to people and culture

2. Economic   b. relating to the law

3. Social   c. relating to trade, industry, and money

4. Technological   d. relating to technology

5. Legal   e. relating to the government or public affairs of a country

6. Environmental   f. relating to the natural world around us

B. Put the examples of the different factors in the correct category.

Political	Economic	Social

Technological	Legal	Environmental

3D printing quality

workers' wages increasing

price of gasoline decreasing

the population increasing

building regulations

people living longer

climate change

a foreign trade agreement

faster internet speed

a new law about working hours

a change in government policy

an earthquake