



PERÚ

Ministerio
de Educación

GRE La Libertad

UGEL
Sánchez Carrión

I.E. San Nicolás
Huamachuco

APRENDO
en casa



ENGLISH: Level Pre A1

WEEK 07 — Experience 02

LET'S CREATE LOCAL AND GLOBAL ADS

ACTIVITY 01

Creative Ads

NUMBERS

1. PRACTICE the numbers, WRITE the numbers in full, follow the example.

2 • one	5 • •	8 • • •
4 • •	9 • • • • •	3 • •
7 • • • •	6 • • •	10 • • • • •



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LET'S LISTEN AND READ!

LISTEN TO and READ the three advertisements

CREATIVE ADS

Business owner



Name: Miguel Yupanqui
Age: 46 years old
From: Huamanga - Peru

Business owner

"Señor Yupanqui"
Cupcakes

Cupcakes from Ayacucho

9 cupcakes for
S/. 10.00 soles



Telephone number:
2 3 7 8 1 2



Call now!



Name: Carmen Castro
Age: 20 years old
From: Moyobamba - Peru

Business owner

"Madre Selva"
Chocolate

Chocolate from San Martín

- 10 bars of chocolate for
S/. 20.00 soles



Telephone number:
5 6 7 3 8 9

Buy
Now!

Tasty!



Name: Walter and Juana
Mendoza
Age: 36 and 38 years old
From: Piura - Peru

"Walter y Juana"
Chifles

Chifles from Piura

1 kilo of chifles for
S/. 20.00 soles



Telephone number:
2 1 0 4 8 7

Call now!

Delicious!
Fresh!

Fresh!

Delicious!





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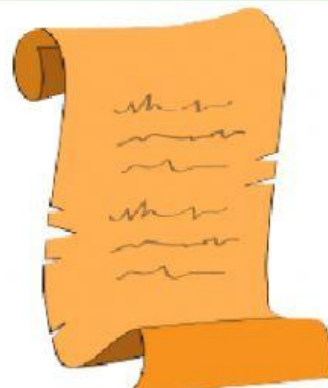
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WHAT TYPE OF TEXTS ARE THEY?

Poems, E-mails or Ads



Do you hate 😞, like 😊 or love 😍 the ads?

1.



2.



3.



LET'S UNDERSTAND!

Exercise 1 COMPLETE the chart.

Product	From	Price	Telephone number
Cupcakes	3.	5.	2 3 7 8 1 2
1.	San Martín	6.	7.
2.	4.	1 kilo for S/. 20.00 soles	8.



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Exercise 2

MATCH the product, the business owner and the characteristics.



FRESH



TASTY



DELICIOUS