

How to comment a chart/graph?

Vocabulary :

- Verbs to describe an evolution



To increase
To rise
To go up

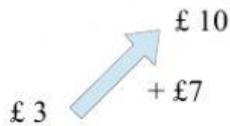


To decrease
To fall
To go down

- The corresponding nouns (complete the table)

The verb	the noun	The verb	the noun
To increase	<i>an increase</i>	To decrease	
To rise		To fall	
To improve		To recover	

- To measure changes:



The price increased **from** £3 **to** £10
The price increased **by** £7
The price increased **to** £10

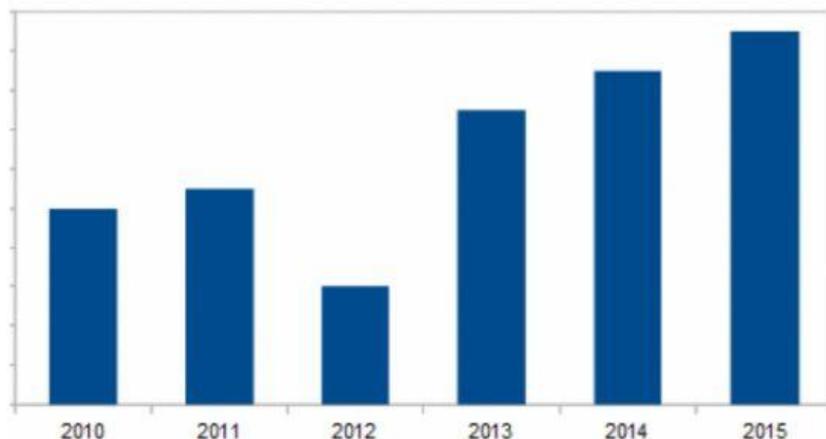
- To specify the evolution, you need adjectives (for nouns) and adverbs (for verbs).

Complete this table and link each adjective and adverb to the right definition

Adjectives	Adverbs		
Slight	<i>Slightly</i>	.	. A sudden, very large change
Sharp		.	. A sudden, large change
Dramatic		.	. A very small change
Steady		.	. A regular change (not sudden)

1st example:

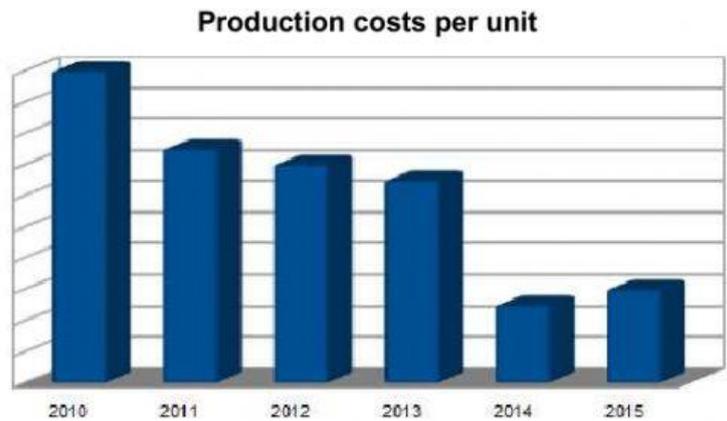
Market share



Complete this text using the good adjective.

We had a increase in market share in 2011, followed by a fall in 2012, when we sold a brand. But a successful new brand launched in 2013 meant there was a recovery that year, and a increase in 2014 and 2015 too.

2nd example:



Complete this text with the good adverb

Our production costs per unit fell in 2011 when we automated the assembly line and they continue to decrease for the next three years.

They went down in 1994 when we bought the new packaging machinery but rose in 1995 because of increased time spent on quality control.

3rd example:

Complete these sentences about the sales figures using the good preposition

(to, from, by, at)

Sales stayed 6000 in February.

They increased 7000 in March 8000 in April.

They decreased 3000 in May (sales were exactly 3000 in May).

They fell 4000 in June (7000 in May against 3000 in June).

They rose 5000 6000 in August.

They increased 7000 between August and October.

They remained steady 7000 in December.

4th Example :

Complete this chart according to the text

Sales rose dramatically from £10,000 to £20,000 in January but stayed steady the 2 next following months. Fortunately, they increased again by £1000 in April and by £2000 in May. But it didn't last long because in went down to £21,000 in June

