

Name

Your task

For this assignment, you will research either a recent corporate scandal or a recent example of CSR.

Following your research, you will prepare a **10-15 slide Google (Powerpoint) slideshow** which will include the following information:

- (a) **title slide** featuring your names, your assignment topic, course code and course name, and the date
- (b) **who** was involved in your chosen example of CSR or corporate scandal
- (c) **what** happened
- (d) **when** did it happen
- (e) **where** did it happen
- (f) **why**, in your opinion, did it happen (e.g., greed, incompetence, egalitarianism, public relations) *
- (g) **final slide** featuring **MLA Works Cited list** (*easybib.com* or *citationmachine.net*)

In order to avoid duplication of topics, please consult your teacher before beginning your research.

Your evaluation

Your **evaluation** on this assignment will be based upon the following criteria:

(k/u) **Content variables** (quality, accuracy & completeness of information)...../10

(comm) **Language variables** (quality of grammar and vocabulary)...../10

(think) **Reasoning variables** * (quality of explanation of root causes)...../10

(app) **Visual variables** (creativity and originality of layout, including animation, transitions and images)...../10

You can find information here or search for your own corporate social responsibility/ corporate scandals

<https://sites.google.com/a/tdsb.on.ca/goldkind-grade-11-accounting/home/corporate-social-responsibility-corporate-scandals-google-slideshow-assignment>

Remember that you have to present it in a Power point slideshow and uploaded to the platform