

A Brief History of Shipping

Watch the video and choose the correct words in the text below:

Container shipping moves **85% / 95%** of all manufactured goods around the world.

The idea of shipping started in the **third / fourth** century BC, when merchants realized that sending products oversea was cheaper and faster than by land.

Goods were transported in sacks, barrels and wooden crates until **1956 / 1966** when an American truck driver Malcolm McLane stacked **68 / 58** metal boxes on a ship going from New Jersey to Houston.

This idea revolutionized the industry. Soon, container sizes were standardized and in **1966 / 1968** the first modern container TEU ship hit the water. It carried **752 / 782** 20-foot containers, which is a standard still used today.

By 1980 around **80% / 90%** of manufactured goods were containerized and as global trade exploded even the Panama and Suez canals were expanded to allow for bigger ships to cross.

Modern container ships can move more than **20000 / 30000** boxes and a single container can hold 10,000 iPads which enables to reduce the cost of shipping a single iPad to **5 cents / 10 cents** and transporting an average TV from China costs less than **1\$ / 2\$**.