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Name

Part 1: 0-2:22
Answer the questions:

1. What six things would Virgin Pulse let people navigate? (*activities, …)*

2. Who is David Osborne?

3. How many years did they spend developing the app?

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4. Who is Riley Zahm, and what did Virgin Pulse help him do?

5. What examples does Riley Zahm say

Part 2: 2:23-end
Fill in the blanks

"We influence people in a variety of ways. We nudge people with ……. feedback and messaging.
"We ……. behavioral economics. We're using financial rewards and other types of incentives to …….people."
"Not just getting healthy, but health ……. , on one platform, that's where the secret sauce is."
"We're hearing from employers that you're helping us create a ……. of well-being."

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“I am … months and … days smoke-free. I can breathe so much better. And I love my life.”

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