

THE LONDON UNDERGROUND MAP

Use the word on the right to form a word that fits the gap.

Many people would agree that the London Underground map is (1) _____ well designed. It is not only simple and easy to understand but also quite (2) _____ and, most importantly, it performs its primary task of guiding both Londoners and (3) _____ round the Underground system in the city very well. The man behind this great (4) _____ was called Henry Beck. He was an (5) _____ of the London Underground Drawing Office, and first came up with his design for the map in 1931. The map which had been in use before 1931 was messy and (6) _____. Beck decided that a (7) _____ map, which gives accurate information about distance, was not necessary for the Underground and instead produced a diagram which showed only the stations on the Underground system. This new map was an enormous (8) _____ with the public when, in 1933, it made its first (9) _____ on Underground platforms and at the station entrances.

The design of the map showed great (10) _____ because it provided a very clear representation of a highly complex network of (11) _____. Beck's approach was later adopted by most of the world's underground systems.

EXTREME

ATTRACT

TOUR

ACHIEVE

EMPLOY

CLEAR

TRADITION

SUCCEED

APPEAR

ORIGINAL

COMMUNICATE

