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## ICT/ ENTREP- 6 Worksheet No. 5

Name: \_\_\_\_\_ Date: \_\_\_\_\_  
Section: \_\_\_\_\_ Score: \_\_\_\_\_

### Creating and Processing Online Surveys

According to the “10 Advantages of Online Surveys” of SmartSurvey.co.uk, online surveys are great way to reach and engage with your target audience and these are as follows:

- Increase response rates by reaching your target audience fast
- Conduct market research at a fraction of the usual cost
- Get real-time results for quick and easy analysis

Online survey is a study that aims to gather data to get the particular view, belief, or opinion of a group of respondents about specific issue or topic. This survey is conducted through the internet using particular website and cost less than having a traditional paper survey form.

Here are some of online survey tools that you can use for free:

1. Google Forms ([forms.google.com](https://forms.google.com))
2. SurveyMonkey ([surveymonkey.com](https://www.surveymonkey.com))
3. FreeOnlineSurveys ([freeonlinesurveys.com](https://www.freeonlinesurveys.com))

#### Activity 1

**Directions:** Put a check ✓ mark on the space provided if the statement is referring to the advantage of using online survey tool and X mark if it is disadvantage.

1. Cheaper
2. There is no interviewer.
3. Easy to use for researchers.
4. Convenient
5. Respondents may not fully cooperate.
6. Collecting data is faster.
7. Technical problems may be encountered.
8. Participants may lack the computer skills to be able to respond effectively.
9. The internet can provide access to various locations.
10. Clarifying instructions and responses may be difficult to conduct online or the response may be delayed.

#### Activity 2

Direction: Answer the following questions. Match column A with column B.

COLUMN A	COLUMN B
1 . Online survey	A. websites in the Internet used to gather data on particular issues
2. Online survey tools	B. an examination or a topic or issue using the Internet and answered by a group of internet user
3. Facebook	C. website that helps you keep track of your favorite celebrities
4. Yahoo	D. where you can find videos on any topic-food, movies, reviews and even do-it-yourself videos.
5. Google	E. a website to get in touch with friends and relatives.
6. Twitter	F. a website containing update news around the world
7. Youtube	G. saves time and energy in connecting people from far away places
8. Advantage of online survey tools	H. use of internet can sometimes fail
9. Disadvantage of online survey tools	I. people who have access and use of Internet for specific purposes
10. Online user	J. a websites that provides a wide range Of information about places, things People, and events.

### Activity 3

Direction: Arrange the steps in creating online survey using Google forms by numbering 1-5 on the space provided.

- \_\_\_\_\_ Click My Drive
- \_\_\_\_\_ Click More
- \_\_\_\_\_ Click Google Forms
- \_\_\_\_\_ Click Blank Form
- \_\_\_\_\_ Log in to your Google Account

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**Quarter III, Week 5 Competency: Creates an online survey form/Processes online survey data**

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