Now complete this text using the words below.

feature   community   founder   innovator   device
valuable   face-to-face

So you want to have a start-up of your own? For example, there are lots of apps on our 1 _____ today, but there's always room for a great idea! It's obviously important to be creative and think outside the box like a true 2_____ , but it's just as important to consider the real world around you, even your local 3 _____ . You'll probably find that there is something missing which could make life easier or better for everyone. The important thing is to let everyone know about your idea, and that doesn't mean knocking on everyone's door for a 4 _____ presentation. You can use social media and, if your idea is good, soon your start-up will become a 5 _____ part of everyone's life.