

Listening

Q Listen to Beth, Rick and Josh talking about their plans for the future. Match the speakers to the statements below.

_____ is going to have a makeover.

_____ is going to change his / her look.

_____ is going starting a business with his / her brother.

_____ will probably need to borrow some money in the near future.

_____ is going to a celebration.

Q Listen again. Decide if the statements are true (T) or false (F).

- 1 Beth took part in a competition. _____
- 2 Beth is going to have curly hair for the fashion shoot. _____
- 3 Rick and his sister are setting up a business. _____
- 4 The advertising for Rick's business will be expensive. _____
- 5 Josh's grandmother is having a birthday party. _____

Reading

Becoming a young entrepreneur

Some of the most famous and profitable businesses in the world were set up by students. Bill Gates began Microsoft while he was studying at Harvard University. Mark Zuckerberg started Facebook when he was a student at Harvard University and Sergey Brin and Larry Page started Google when they were students at the University of Stanford.

Starting a business as a young entrepreneur can be an exciting new adventure, and it will be easier than you think. You won't need a business degree or a lot of money from an investor when you set up a business, but you will need to come up with an idea, especially if you don't have business experience, and find out as much information about how to run your business as possible, so that you avoid disappointment.

Here are some tips for young businesspeople.

Do what you love

In your late teens or early twenties your thinking will be fresh and energetic. Don't be afraid to try something new. You won't be successful if you choose something you hate. You should choose a business idea that is connected to your interests, so that you get enjoyment from what you do.

Know what you want

Will you know what to do if your business becomes really successful? Will you leave education or will your business be just a side project? You'll need to make that decision before you become successful.

Manage your time

When you run a business and go to school at the same time, it can be very difficult and stressful, but don't give up. You'll need to have a diary for all your appointments and organize your time wisely.

Use school resources

It can be an advantage being a student in business, because you'll have free computers and the internet, and there'll be people who might help you, too. Make the most out of what is on offer while you are at school.

Find a mentor

A mentor is someone who is experienced and can help you with your business ideas. It will probably be a local business person who will help you understand the risks and challenges of business and discuss your business ideas with you.

Now you'll just have to think of that brilliant business idea!

Read the text and circle the correct answers (a–c).

- 1 Mark Zuckerberg launched Facebook when he was studying at
 - a the University of Stanford.
 - b Harvard University.
 - c Oxford University.
- 2 You don't need a business degree to set up a business, just a good
 - a tip.
 - b thought.
 - c idea.
- 3 If you run a business, you have to manage your time and be
 - a organized.
 - b stressed.
 - c experienced.
- 4 Use free school resources such as
 - a Facebook and Google.
 - b computers and the internet.
 - c Microsoft and mentors.
- 5 A mentor is someone who
 - a works at your school.
 - b organizes your business.
 - c helps you develop your business ideas.

