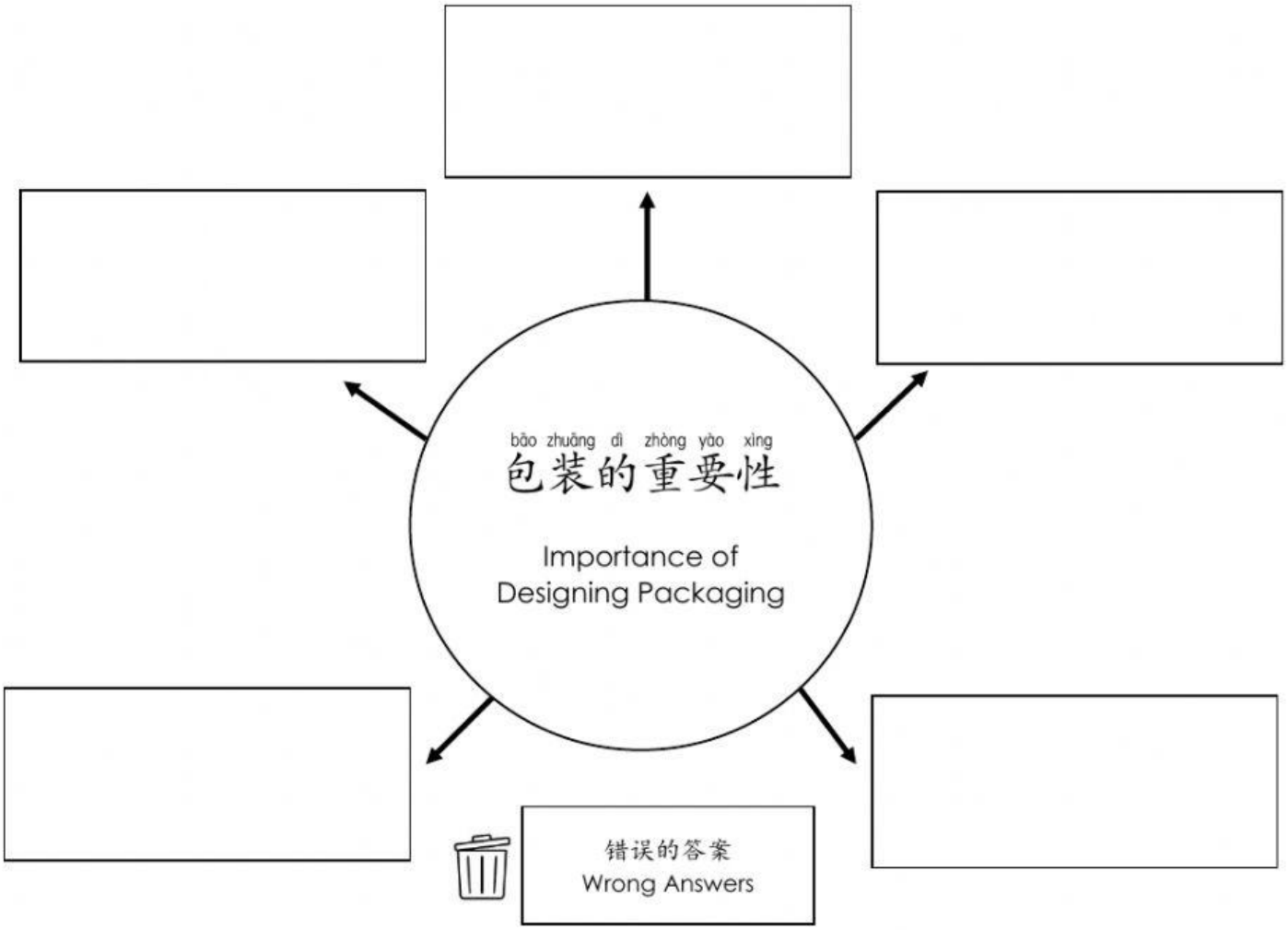
四年级设计与工艺 D4 RBT

姓名 Name:	班级 Class:

shè jì bāo zhuāng dì zhòng yào xìng yǒu nǎ xiē jiāng zhèng què dì dá àn tián rù yǐ xià dì tú biǎo lǐ

设计包装的重要性有哪些？将正确的答案填入以下的图表里。

What are the importance of designing packaging? Fill in the correct answers in the chart below.



提供产品信息 Provide product information	容易吸引顾客挑选产品 Easy to attract customers to choose products	保证货物的质量 Guarantee the quality of the goods
价格比较便宜 The price is cheaper	保护产品的外形 Protect the appearance of the product	减低产品制作的成本 Reduce the cost of production
延长产品的有效期 Extend the validity period of the product	促销产品 Promotional products	方便运输、 储存及展示产品 Convenient transportation, Store and display products

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