

UNIT 9: SUCCESS AND HAPPINESS

A Circle the best option to complete the *get* expressions in the article.

Successful entrepreneurs Caterina Fake and Stewart Butterfield got **anywhere / to the top** by making their careers on the Internet. As co-founders of one of the first photo-sharing sites, Flickr, they helped change the way people use the Internet. So how did they both get **to be / under way** two of the world's most successful Internet entrepreneurs?

Caterina describes herself as "always curious," and her ability to learn new things is perhaps the quality that has helped her get **ahead / on with**. Stewart didn't study business or computer science, but he didn't let that get **anywhere / in his way**. With two degrees in philosophy, he simply got **on with / ahead** the job and learned about business along the way.

Not all products get **off to a good start / to be**, but Caterina believes that good products will ultimately sell themselves – especially on the Internet. Users of Flickr, for example, contributed to its development once it got **on with / under way**. Then, after it got **off the ground / in the way**, there was no stopping it.

So, what lessons can new entrepreneurs learn from their story? Perhaps that you won't get **anywhere / you down** by worrying about what you don't know and not to let initial problems get **off to a good start / you down**. If you know you have a great product, stay with it.



Caterina Fake Stewart Butterfield

B Complete the conversation with a correct form of the *get* expressions in the box.

get ahead	get in (your) way	get off to a good start	get (me) down	get to the top
get anywhere	get off the ground	get on with	get to be	get under way

- A** Did you hear that I failed my final exam? It's really _____ me _____, I don't know what to do. I just can't seem to _____ my life right now.
- B** I know, but you won't _____ if you don't take control and do something positive.
- A** Yeah. The thing is, though, that I was sick when my classes started. So I didn't _____. I mean, it wasn't a good way to begin the semester. Then when all the courses _____, I felt completely lost.
- B** Well, a lot of successful people never graduated from college. Take Mark Zuckerberg. He dropped out of college, but he _____ one of the richest people in the world. He managed to _____ in life and be successful. In fact, he _____ of his profession.
- A** I guess so. But I'm not going to _____ a company like Facebook _____, am I? I mean, I couldn't start up a company like that.
- B** I guess not. I'm just saying don't let one failure _____ your _____. Don't let it stop you from being successful.