

It's all in a day's work, so to speak, as people from all walks of life gather on 5th June every year to **commemorate** World Environment Day, or WED. ① In the words of one UN Secretary, "Although individual decisions may seem small in the face of global threats and trends, when billions of people join forces in common purpose, we can make a tremendous difference."

All over the world, individuals, communities, companies and governments are encouraged to organise environmentally-friendly activities and try to **maintain** them throughout the year. There is no limit to the contributions people can make, whether it's cleaning up beaches, using public transport, turning off unnecessary lights and **switching** to energy-efficient light bulbs, recycling, or car-pooling. Everyone must do what they can.

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What did Gisele do in the 2011 Plant-a-Forest challenge? Well, this online competition invited participants to promise to take up a green activity by registering it on the UNEP site. Then they had to pledge that activity to either Team Gisele or Team Don. Gisele, Priyanka and Li promised to plant a tree for every activity in their name. ③ No matter who the winner was to be, at the end of the day whole forests of trees were going to be planted.