

Vocabulary

comment adverbs

- 1 Choose the best comment adverb to complete each sentence.
 - 1 In the 1980s, Coca-Cola sales were falling, so not surprisingly / *luckily*, company directors decided to do something about it.
 - 2 They asked thousands of people to taste different types of Coke. With this information, they introduced 'New Coke', which was sweeter than the original drink. *Fortunately* / *Curiously*, the public reacted very negatively.
 - 3 The problem was that they stopped selling the old classic Coke. *Remarkably* / *Personally*, some customers claimed they felt depressed, while others bought large quantities of classic Coke to keep at home.
 - 4 *Fortunately* / *Sadly*, the company soon recognized their mistake and after seventy-nine days they brought back the original formula.
 - 5 Trying to save 'New Coke', Coca-Cola renamed it 'Coke II', but sales still didn't increase. *Amazingly* / *Naturally*, the production of the new drink was interrupted soon after.
 - 6 Coca-Cola lost millions of dollars during this period. However, it is possible that the company benefitted in the end, because *interestingly* / *unfortunately*, sales increased significantly after the incident.

- 3 Read the advice from experts and complete it using the words in the correct form.

Ask the expert

Having problems with anything, from pets to investments? ¹ *Fortunately*, we can help you. FORTUNATE
Leave a message with your problem and we'll contact an expert to help you out.

Mark I'm thirty-five and don't do any exercise, because I work long hours. ² _____, I haven't had LUCK
any major health problems so far, but I'm not getting any younger! What do you suggest?

Aisha (personal trainer) Not ³ _____ that's a SURPRISE
very common problem nowadays, especially in big cities. I recommend cycling to work, or getting off the bus some stops before and walking.

Erik How should I choose the best internet browser for me? ⁴ _____, I want a fast one, but what NATURAL
other issues are important?

Li (computer programmer) That depends on lots of things, such as what you need it for and how good you are with technology. ⁵ _____, I prefer PERSONAL
browsers with good customization options.

Carlos Two of my fish got sick. Their eyes got really big, and ⁶ _____, they died soon after. SAD
What can I do to save the others?

Colin (vet) This is called pop-eye disease. I treated a case recently with antibiotics and, ⁷ _____, the problem completely REMARK
disappeared in three days.