

PERMS: ACID vs. ALKALINE

ACID	vs	ALKALINE
_____	pH	_____
_____	Heat	_____
_____	Hair Type	_____
_____, ____, ____	Curl Outcome	_____, ____
_____	Tension	_____
_____	Strength	_____
_____	Chemical	_____

Resistant, healthy hair	Thioglycolic Acid	Soft, bouncy, natural	6.9	9.5	8.0	7.2	Glycerol Monothioglycolate
Processed with heat	Cold wave	Gentler		Exothermic		No tension	
Strong, true to rod size	Heat perm	Firm, even tension		Processed w/o heat		Endothermic	
Stronger/Harsher		Fragile, highly porous, previously chemically treated hair					