



Impact 1

Grade 7

Semester 2

Unit 7

Cool Apps and Gadgets

Reading

**Match the main ideas to the correct paragraph.**

One  
example



**( 1 )** What connects government offices in Nigeria, doctors in Malawi and farmers in El Salvador? The answer is ... Useful mobile phone software invented by Ken Banks. In Africa, Ken noticed that people in rural areas travelled for hours to share information. Because people there are not connected to the Internet, he decided mobile phones could help.

Introduction



**( 2 )** All you need is a laptop computer and a mobile phone. It doesn't have to be the newest smartphone. An old or recycled phone is fine. 'After downloading the free software, you never need the Internet again,' Ken explains. Attach your phone to the laptop, type your message on the computer keyboard, select the people you want to contact and hit 'Send'. The message goes to mobile phones as a text!

Ken's  
Message



**( 3 )** So, what do people send messages about? One good example is in Malawi. Ken sent a hundred recycled phones and a laptop with his software downloaded. After training for two weeks, doctors in the city can communicate with rural villages to decide which medical supplies to bring on their visits. These texts save time and thousands of dollars in travel costs. Even more importantly, a group of doctors in Malawi can now help the highest number of patients ever

How it  
works



**( 4 )** Ken tells us, 'We need to help people recognize that you can do useful things without lots of money or expensive technology.'