GIVE A STRONGER DESCRIPTION OF YOUR PRODUCT

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LIVEWORKSHEETS

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Follow these 3 steps and make a WOW presentation !

1. Use general _____ adjectives.
2. Add more _____ adjectives.
3. Add _____ adjectives.

1. Turn a good description into a great one: instead of « good », use F_____, I_____, E_____ or S_____ .

Those adjectives will make a _____ impact.

What sentence is better than « This is our new product »?

☛ « This is our _____ new product. »

It makes the sentence sound more _____ .

2. Further describe the product and the message you want to give with more « **WOW** » adjectives:

The A100 laptop, our incredible new product, is ~~fast~~ _____ and it has ~~a nice~~ an _____ design.

They add more _____ to the description.

For example, the description of the H phone will be more _____ if you replace « cool » with « _____ » (= well-designed) and « cheap » with « _____ ».

3. Use superlatives:

This is _____ (advanced) product on the market.
This is _____ (efficient) product on the market.
It's _____ (late) product.
It's _____ (strong) product we have.

Lesson + quiz on Superlatives if necessary….
https://www.anglaisfacile.com/exercices/exercice-anglais-2/exercice-anglais-18636.php

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