PRODUCT DESCRIPTION:
useful vocabulary and structures

Use these words to discuss, develop and design a new product.

Fill in the blanks with a word from the list:

read	metal	part	extra	identify
benefit	public	purpose	receive	container

functionality (noun) - Functionality describes the _____ of the product. In other words, what does the product do?
innovative (adjective) - Products that are innovative are new in some way.
aesthetic (noun/adjective) - The aesthetics of a product refer to the values (artistic as well as functional)
intuitive (adjective) - An intuitive product is self-explanatory. It's easy to know how to use it without having to _____ a manual.
thorough (adjective) - A thorough product is a product that is excellent in every way and well designed.
branding (noun) - The branding of a product refers to how a product will be marketed to the _____.
packaging (noun) - The packaging refers to the _____ in which the product is sold to the public.
marketing (noun) - Marketing refers to how a product will be presented to the public.
logo (noun) - The symbol used to _____ a product or company.
feature (noun) - A feature is a _____ or use of a product.
warranty (noun) - The warranty is a guarantee that the product will work for a certain period of time. If not, the customer will _____ a refund or replacement.
component (noun) - A component can be thought of as a _____ of a product.
accessory (noun) - An accessory is something _____ that can be bought in order to add functionality to a product.
materials (noun) - The materials refer to what a product is made of such as _____, wood, plastic, etc.

LIVEWORKSHEETS

PRODUCT DESCRIPTION:
useful vocabulary and structures

specifications (noun) - The specifications of a product refers to size, construction and materials used.

dimensions (noun) - The size of a product.

Guess the missing words:

1. **weight** (noun) - How m _ _ _ something weighs. _____
2. **width** (noun) - How w_ _ _ something is. _____
3. **depth** (noun) - How d_ _ _ a product is. _____
4. **length** (noun) - How l_ _ _ something is. _____
5. **height** (noun) - How t_ _ _ a product is. _____

Source: www.thoughtco.com

Visit their website if you want to describe a computer-related product.

Write the correct number:

la largeur: n° ____

la longueur: n° ____

la profondeur: n° ____

la hauteur: n° ____

le poids: n° ____

LIVEWORKSHEETS

PRODUCT DESCRIPTION:
useful vocabulary and structures

Useful structures for describing a product:

Let me tell you about ….

This is the latest ….

This has/contains/boasts ….

This one features …

One of the key feature of this product is …

One of the main characteristics of the product is …

This particular model …

This comes with ….

This is equipped with …

It is made of ….

It was made in ….

It weighs ….

It is …….. long and …… wide.

It can be used for + Verb-ing

You can use it to + Verb.

You can …… with it.

You will be able to …

This product helps you to…

It costs ….

This product is the best because ….

LIVEWORKSHEETS