GE8 UNIT 4 REVISION 1- ANSWER KEY

A. LISTENING

1. You'll hear five people **talking about the shops and other facilities in a small town**. Choose from the list A-F what each speaker says. Use the letters ONCE only. There's one EXTRA LETTER which you DO NOT NEED TO USE.

SPEAKER 1: F

SPEAKER 2: B

SPEAKER 3: D

SPEAKER 4: A

SPEAKER 5: C

A The shop buildings are very picturesque.	**Speaker 1** __
B The shops are rather expensive.	**Speaker 2** __
C There are some good specialist shops.	**Speaker 3** __
D There is a good choice of cafes and snack bars.	**Speaker 4** __
E Tourism has spoiled the town.	**Speaker 5** __
F There is a limited range of things to buy.	

2. **For each question, write the correct answer in the gap. Write one or two words or a number or a date or a time.** You will hear an announcement in a supermarket.

Milburn's Stores

At this Thursday's 'Special Buy' day you can get something for your (**14**) **pet**
There are jobs available for trainee managers and (**15**) **cleaners**
Collect a (**16**) **magazine** by the exit for information about how to apply.
On Friday the supermarket will open until (**17**) **10.30**
This month Milburn's are supporting the local Arts Project and (**18**) **Children's Theatre** Group.
You will be given a (**19**) **ticket** when you pay to show your support.

3. **You will hear part of a talk by a man called David Barns, who is the director of a company that will be building a new shopping mall. For questions 9-18, complete the sentences with a word or short phrase.**

Whitesea Shopping mall

The mall is expected to open in (**9**) **July** next year.
The total cost will be (**10**) **12 / twelve** billion pounds.
A new (**11**) **railway station** will be built next to the shopping mall.
The car park will be situated (**12**) **underground** and will have spaces for 3,000 cars.

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Three (**13**) **nurseries** will be provided to help shoppers with children.
One section of the mall has a (**14**) **fairground**.
There will be (**15**) **seven** cinemas showing a wide range of the current films.
(**16**) **classic** films will be shown twice a day.
There will be walkways with (**17**) **flowers** between different areas of the mall.
There will be an exhibition focusing on the (**18**) **ecology** of the area.

4. You will hear part of a local radio programme in which someone is talking about a shopping centre. For each question, choose the correct answer.

1. The shopping centre opened A. three weeks ago. B. two months ago. C. three years ago	**2. The speaker suggests the best way of travelling to Waterside is by** A. coach. B. car. **C.** train.
3. On Fridays the shops are open from **A.** 9 to 9. **B.** 10 to 8. **C.** 10 to 9.	**4. On the third level, you can** A. get information. B. watch a film. C. find a bank.
5. Apart from shopping, what else can you do at Waterside? A. feed the ducks B. go swimming C. go sailing	**6. What does the speaker complain about?** A. There was nowhere to put rubbish. B. The food in the café was disappointing. C. The service in the shops was slow.

5. For each question, choose the correct answer. You will hear a radio interview with the manager of a new shopping centre, Rob Stevens.

1. How long has the shopping centre been open? A. less than six months B. a little more than a year C. about eight months	**2. One advantage of the shopping centre is** A. it's close to the city centre. B. the free bus service. C. you can access it by car, bus and underground.
3. What problem might drivers have in the city centre? A. They can't leave their car there for a long time. B. Parking is very expensive. C. Cars aren't allowed in the city centre.	**4. What is true about the play area?** A. Children must be with their parents at all times. B. There will always be someone looking after the children. C. There are doctors ready to help if needed.

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5. What can you do in the gardens?

A. go fishing in the lake
B. play outdoor sports
C. row a boat

6. What is said about the zoo?

A. The zookeepers invite the children to see the animals up close.
B. Children can feed the animals whenever they want.
C. It is not suitable for young children because of the dangerous animals.

B. READING

1. For each question, choose the correct answer:

Our school newspaper by Michael Williams

Some years ago, our head teacher, Mrs Waters, decided to start a school newspaper, and get as many students as possible to take on the job of producing it – and parents, too. She felt the newspaper would help them learn more about school life, through articles on things like sports achievements and arts projects, (1) which not all students know about if they're not taking part. Students took the whole thing very seriously – and we now have a prize-winning newspaper!

Some of my friends joined the newspaper team immediately and enjoyed it. I'd always loved creative writing and drawing cartoons, which I thought would be perfect in the newspaper, so I signed up. (2) My dad, who's a journalist, was pleased – he thought that even though I wasn't keen on a job like his, the newspaper would be a great opportunity for me. And he was right – I loved it! Dad often came along to give advice, which was popular with the students. (5) It was difficult sometimes, if he was busy, but he learned a lot about the school that way.

My first job was writing a report about a sports event – a writing style I'd never attempted before. But Dad reminded me it was similar in some ways to writing a story – getting information in the right order. Once I'd understood that, there was no stopping me – and after my first efforts, I developed quite a professional style, which was brilliant. (3) Sometimes the team couldn't use what I'd written, or my cartoons, for whatever reason, but I didn't mind. And sometimes it was hard to finish stuff on time, but I usually got there.

1 **Michael's head teacher wanted to start a student newspaper to**

A provide an activity for students not interested in sport or art.

B make students feel more confident about taking part in something.

C keep students better informed about what was happening at school.

D give students the experience of being responsible for something.

2 **Michael decided to join the newspaper because**

A he had ideas about some work he could do for it.

B he was considering a career in journalism.

C his friends had encouraged him to do so.

D he liked the idea of being part of a team.

3 **When Michael first started working on the newspaper, he was**

A disappointed when his stories sometimes weren't used.

B delighted at the way his writing skills improved.

C pleased to find he could make use of his art skills.

D worried he'd be late completing some of his writing.

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I'm now one of the editors – we decide what goes into the newspaper, so our names no longer appear in print. And it's stressful sometimes as we don't have much time, but we try to manage that properly. We also correct mistakes in people's articles, which we all had to get used to, but we were soon doing it without thinking (4)– and in our own schoolwork, too. I still put off calling people outside school for comments on stuff, but I guess it's all good experience – at least, that's what Dad says!	4 **What does Michael say about his role on the newspaper now?** A He feels uncomfortable about correcting other students' work. B He still needs to improve the way he manages his time. C He's happier to handle making telephone calls to others. D He's become better at making articles more accurate. 5 **What would Michael's dad say about the newspaper?** A I was surprised at how keen Michael was to get involved – he's never shown that much interest in writing before. B I occasionally had problems finding the time to help out at Michael's school, but the students really seemed to like my suggestions. C Michael would never admit it, but I know he's proud to see his name in the newspaper these days – and I am, too! D It's been great to finally find out about life at the school through reading the newspaper. I didn't really know much about it before.

2. **You are going to read an article about advertising in public places**. For questions **1-10**, choose from the people (**A-D**). The people may be chosen more than once.

A Rob Stevenson, lorry driver The main problem is that the location of posters can be a safety hazard if they block your view of junctions or road signs. (7) I'm not distracted from driving by the content so much, just by the fact that a poster is there.(5) I've no time to read them or study them, though the names of products must stick in your memory. Posters in fields get a lot of attention because you certainly notice them as you drive down the motorway. They must be a bonus for the farmer who gets an income from them, but I suppose they do make a bit of a mess of the rural environment.(3) On the whole, there aren't too many posters on the roads – not compared with some countries I've driven through. **B Josie Pelham, cabin crew**	**Which person says that advertising** 1. can be uninteresting if there's a lack of variety? B

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Walking through airports in uniform, I tend not to look around too much. That's because I run the risk of being asked questions by confused passengers who mistake me for ground crew, but helping them is not my job. But adverts in airports have a captive audience because people end up hanging around waiting for delayed flights in lounges or at boarding gates, so in those places they must work well for the advertisers. When travelling, an amusing advert can brighten up my day (8) , but I do tend to see endless dull adverts for banks round the airport and they don't fit into that category!(1) Planes are even being painted externally to carry advertising. I saw one decorated to advertise house music in Ibiza. How cool is that?

C Damian Stenton, lawyer

To be honest, I can take or leave street advertising – I don't pay it much attention and posters aren't that obtrusive. I don't even mind posters in the countryside, though I know that's an issue for some groups in society. Some of the paper posters are being replaced by TV screens. I guess that enables the company to make more money, as they can switch adverts easily – and it also saves paper. But it's rather environmentally unfriendly as each advertising screen obviously has to be powered by electricity.(4) At a time when we're all being urged to cut down on consumption of precious resources, putting up TV screens everywhere seems rather counterproductive.

D Danni Rochas, interior designer

I often feel surrounded by posters and advertising, it seems to be taking over our city. (2)I am reminded of an episode of *The Simpsons* where the town's outdoor advertising comes to life and hunts down the residents. I'm resigned to the fact that posters are 'necessary' commercialisation, but I find them less annoying when they 'give' something positive in exchange for being such an intrusive presence on the urban landscape. Occasionally, though, advertisers find a new angle on an issue that's really thought-provoking and that must be positive (9). So maybe I'd prefer it to exist rather than not.

E Naomi Hesketh, student

I try to walk straight past most posters as if they weren't there, but some do manage to grab your attention nonetheless. I really like those that are colourful or imaginative. I think advertising allows lots of clever people to reach a wide public with their ideas, and we all benefit from that (10). Why would you even look at a boring poster? I think production values are important, too, in making you trust the advertiser. I agree with banning posters from parks and on historic buildings, (6)but there's nothing wrong with them in shopping streets and main roads. They make the environment brighter.

2. has a mostly negative impact on the urban landscape? D
3. can damage the appearance of the countryside? A
4. may be a waste of energy resources? C
5. can lead to a break of concentration in a job? A
6. should not be allowed in certain public places? E
7. can be a source of potential danger? A
8. can sometimes make you feel better? B
9. is good if it makes you think about something? D
10. Is useful in providing work for talented and creative people? E

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