CLASS 1 ACTIVITY • CONSUMER CULTURE & SOCIAL COMMENTARY

Shopping Reality Challenge: Product Catalog

Student Name: _____ **Date:** _____

Instructions: Sort the products into **NEEDS** (required for survival and health) and **WANTS** (trendy or fun, but non-essential). Select **only 5 items** within a strict **$3,000 budget** and record your choices on the worksheet.

ITEM #1 **$450**



Weekly Groceries & Fresh Food

"Fuel your body with real, everyday nutrition."

☐ NEED ☐ WANT

ITEM #2 **$150**



Clean Drinking Water (1 Month)

"Pure, safe hydration—every single day."

☐ NEED ☐ WANT

ITEM #3 **$500**



Essential Prescription Medicine

"Fast, reliable relief to keep you healthy."

☐ NEED ☐ WANT

ITEM #4 **$350**



Basic Everyday Clothes

"Comfortable, durable, and ready for any weather."

☐ NEED ☐ WANT

ITEM #5 **$1,200**



Limited-Edition Designer Sneakers

"Be the envy of your hallway. Never restocked!"

☐ NEED ☐ WANT

ITEM #6 **$850**



Noise-Canceling Headphones

"Block out the world. Hear every beat like a VIP."

☐ NEED ☐ WANT

ITEM #7 **$750**



Pro RGB Gaming Controller

"Level up your setup and play like the pros."

☐ NEED ☐ WANT

ITEM #8 **$600**



Viral Luxury Skincare & Cosmetics

"Glow like your favorite influencer in 7 days!"

☐ NEED ☐ WANT

ITEM #9 **$300**



LED Neon Lights & Wall Posters

"Transform your room into a studio-worthy space."

☐ NEED ☐ WANT

LIVEWORKSHEETS

ITEM #10	$250	ITEM #11	$180	ITEM #12	$950
					
Basic School Supplies & Backpack		**Iced Gourmet Energy Drink (12-Pk)**		**Smartwatch with Custom Bands**	
"Everything you need to stay organized and learn."		*"Maximum hype, bold flavor, zero limits!"*		*"Stay connected and never miss a notification."*	
☐ NEED ☐ WANT		☐ NEED ☐ WANT		☐ NEED ☐ WANT	

Student Worksheet: My $3,000 Priority Budget

Record the **5 products** you selected below. Make sure your total spending does not exceed **$3,000**.

Choice	Selected Product Name	Need or Want?	Price ($)
#1			$
#2			$
#3			$
#4			$
#5			$
		TOTAL SPENDING (Max $3,000):	**$**
		REMAINING BALANCE ($3,000 − Total Spending):	**$**

Critical Thinking & Advertising Reflection

1. Excluded Products: Name at least two products you left out of your cart and explain *why* you decided not to buy them.

2. Influence of Advertising: Look closely at the advertising slogans on the catalog cards (such as *"Be the envy of your hallway"* or *"Glow like your favorite influencer"*). How does advertising try to turn a **want** into a **need**, and how did it affect your choices?

LIVEWORKSHEETS