**Question 1:** To land a job at a global corporation, you must build a strong [_____] across professional networks like LinkedIn.

**Question 2:** Start-up founders often write blogs and share creative content to increase [_____] with their potential customers.

**Question 3:** Nathan spent weeks researching the market because he wanted to [_____] for his organic coffee brand.

**Question 4:** Instead of fading into the background, public speakers need to find unique ways to [_____].

**Question 5:** Successful brands must [_____] in their visual identity and message delivery across all marketing channels.

**Question 6:** Companies must identify their [_____] carefully before launching an advertising campaign to save costs.

**Question 7:** The PR agency advised the CEO to [_____] by attending international economic forums.

LIVEWORKSHEETS