Reading

I.Read the article and match steps 1-5 with the headings a-e.

a. Choose a catchy name
b. Write your first post
c. Let others know about your blog
d. Pick a topic
e. Design the blog

How to start a blog



Are you thinking of starting a blog but are not sure how to do it? Here are some steps to follow from a blog expert!

Step 1: _____

Answering these questions can help you get started: What do you love doing? What do you know well? What do you want to tell the world? You should choose something interesting. A blog can also be like a diary: you can write about your life and your everyday experiences, for example, funny things that happen at school. But a blog can also be about a particular subject: video games, gadgets, cooking, music, films and many more.

Step 2: _____

Next, you should find an interesting name. A creative name can help you get readers' attention!

Step 3: _____

What do you want your blog to look like?

There are many websites that can help you create a blog. These websites offer you different themes and colours to design your blog.

Step 4: _____

It's finally time to start writing! There are lots of ways to begin a blog. You can welcome your readers, write a short paragraph introducing yourself, or you can tell your readers what they will learn about in your blog. Don't forget to add pictures or videos!

Step 5: _____

Of course, you want to find some readers for your blog! Send emails to your friends and family, or post a link on your social media!



II.Read the article again and decide if the following statements are **True (T)**, **False (F)**, or **Not Stated (NS)** (not mentioned in the text).

1. A blog can be about funny events that happen at school. **T F NS**
2. Having a creative name makes a blog more expensive. **T F NS**
3. Different websites offer themes and colours to help design your blog. **T F NS**
4. You should publish new posts at least three times a week. **T F NS**
5. In your first blog post, you can introduce yourself to your readers. **T F NS**
6. Sharing your blog link on social media can help you get readers. **T F NS**

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III. Choose the correct answer (**A**, **B**, or **C**) for each question according to the text.

1. **What is the first step in starting a blog?**
   - A) Choosing a name
   - B) Deciding on an interesting topic or topic area
   - C) Buying special design software
2. **According to the text, a blog can be used like a:**
   - A) Photo album
   - B) Textbook
   - C) Diary
3. **What can help get readers' attention according to Step 2?**
   - A) A creative name
   - B) A very long introduction
   - C) Sending paid advertisements
4. **What do websites help you choose for your blog's appearance in Step 3?**
   - A) Themes and colours
   - B) Computer screens
   - C) Music playlists
5. **What does the text suggest adding to your blog post in Step 4?**
   - A) Audio podcasts only
   - B) Pictures or videos
   - C) A price list
6. **How can you find readers for your blog according to Step 5?**
   - A) Send emails to friends and family or post a link on social media
   - B) Call people on the telephone
   - C) Put up posters around your town

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