

	INSTITUCIÓN EDUCATIVA TÉCNICO NACIONAL DE COMERCIO Creada según Decreto N° 0525 del 23 de marzo de 1958 NIT: 890201286-1 DANE: 168001000398		Código: GU-AC-01
			Versión: 03
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ASIGNATURA / DIMENSIÓN	ENGLISH		GRADO: 9TH	CURSO: 1, 2, 3, 4, 5	
PERIODO	2	ESTRATEGIA DE AULA	2	GUIA N°:	5
		TIEMPO ESTIMADO	1H	FECHA:	
DESEMPEÑOS DEL ÁREA	Puedo extraer información general y específica de un texto corto y escrito en un lenguaje sencillo.				
NOMBRE DEL ESTUDIANTE					

THIRD TERM SABER EXAM

PART I

Responda las preguntas 1-7. Lea las descripciones de la columna de la izquierda (1 -7) y las palabras de la columna de la derecha (A-G). **¿Cuál palabra (A-G) concuerda con la descripción de cada frase de la izquierda (1-7)?** En las preguntas 1-7, marque A, B, C, D, E, F, G en su hoja de respuestas.

COLUMN A	COLUMN B
1. Brand _____	a. The activity of informing people about a product or service with posters, films, etc.
2. Profit _____	b. Something generic that a company sells or make.
3. Advertisement/ad _____	c. The action or business of promoting and selling products or services.
4. Sale _____	d. Particular make or trademark of a product.
5. Marketing _____	e. A period during which a shop or dealer sells goods at reduced prices.
6. Product _____	f. Short video, image, or text with an internet to persuade people to buy a product.
7. Campaign _____	g. The financial gain from business activity minus expenses.

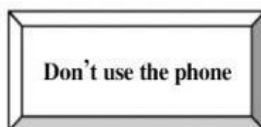
PART II

Responda las preguntas 8-12.
¿Dónde puede encontrar estos avisos?

En las preguntas 8 a la 12, marque A, B, C en su hoja de respuestas.

Ejemplo:

0.



- A. on a plane
- B. on a train
- C. on a bus

Respuesta: 0. ☒ A ☐ B ☐ C

8.

ALL FISH ON SALE HERE CAUGHT
FRESH FROM THE SEA TODAY

- A. in a museum
- B. in a hotel
- C. at a market

9.

Fourth floor
toys and clothes

- A. in a school
- B. in a hospital
- C. in a department store

10.

Women's clothes
Get two for one today

- A. on a train
- B. in a park
- C. in a shop

11.

Today, take beautiful
oranges, grapes and
coconuts for \$3

- A. in a sports store
- B. in a flower store
- C. in a food store

12.

3 X 2. Buy two English
videos and take three

- A. in a classroom
- B. in a library
- C. in a bookstore

PART III

Responda las preguntas 13-17 de acuerdo con el ejemplo. Complete las cinco conversaciones. En las preguntas 13-17, marque A o B en su hoja de respuestas.

Ejemplo:

0.



Have you ever traveled
in a helicopter?



A. Yeah. It was great!

B. Just a moment!

C. Not that much!

Respuesta: 0. ☒ A ☐ B ☐ C

13. My brother ... his car this afternoon if
he ... enough time.

- a) wash / will have
- b) will wash / has

14. Let's clean our apartment. If you ... the floor,
I ... the dishes.

- a) sweep / will wash
- b) will sweep / wash

15. If I ... more money, I ... a bank machine.

- a) will need / find
- b) need / will find

16. I ... a headache if I ... to more of that loud music!

- a) will have / listen
- b) have / will listen

17. Don't worry! If you ... out of the tree, I ... you!

- a) will fall / catch
- b) fall / will catch

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PART IV

Responda las preguntas **18-29** de acuerdo al siguiente texto. Lea el artículo y luego responda las preguntas. En las preguntas **18-29**, marque **A, B, o C** en su hoja de respuesta.

ELON MUSK'S MARS CHALLENGE

For several years, many people have (18)_____ about the real possibility of sending people to Mars. One of the problems with such a trip, however, has (19)_____ the cost: US 10 billion dollars (US\$10,000,000,000) to (20)_____ just one person to the red planet. However, in the early 2000s things began to change. That's when Elon Musk, a billionaire businessman, announced his plans to (21)_____ the cost of sending people to Mars. Musk is the CEO of SpaceX, a company that he created, and he (22)_____ to change the world by selling tickets to Mars for only US\$200,000. (23)_____ can he do this? The answer is technology. With new technology, he believes, his company will (24)_____ to make the long trip to Mars affordable. He plans to send the first humans to Mars (25)_____ 2030, and after that his company wants to send one million people to Mars in the next 40 (26)_____ 100 years. To do this, SpaceX needs to (27)_____ about 1,000 spaceships. Why does Elon Musk want to do this? He wants to do this because he hopes people will build a city on Mars, a city that (28)_____ a second home for humans. Such a city on another planet should increase the chances that humanity will survive far into the future. What do you think about Elon Musk's plan to sell affordable tickets to Mars? Would you like to (29)_____ to Mars and live there?



18.

- (A) talk
- (B) talked
- (C) talks

19.

- (A) being
- (B) be
- (C) been

20.

- (A) sending
- (B) sent
- (C) send

21.

- (A) lower
- (B) low
- (C) lowly

22.

- (A) hope
- (B) hopes
- (C) hoping

23.

- (A) What
- (B) How
- (C) Who

24.

- (A) be able
- (B) able
- (C) ability

25.

- (A) before
- (B) while
- (C) when

26.

- (A) to
- (B) at
- (C) by

27.

- (A) built
- (B) building
- (C) build

28.

- (A) be
- (B) will
- (C) will be

29.

- (A) will travel
- (B) travel
- (C) traveling

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PART V

Responda las preguntas 30-34 de acuerdo al siguiente texto. Lea el artículo y luego responda las preguntas. En las preguntas 30-34, marque A, B, o C en su hoja de respuesta.




Amark Marketing Solutions specialises in making marketing work for accountants. Take advantage of our experience with hundreds of accountants and stay ahead of your competitors.

Two of our services:

Telemarketing
"We signed up for your services last week and already have an appointment with a company that is interested in our service." Rick, Boston
Accountants have always been told not to phone prospective customers in order to try and sell their services. However, here at Amark, we have developed a telemarketing system that works. Our telemarketers research prospective customers and just call companies that we know will be interested in your services.
To find out more, [click here](#).

Social Media
Social media can be an effective way to promote your business, but only if you do it correctly. Many businesses open a Facebook account without understanding what they are doing. We can help you manage your social media page effectively.
Find out how social media can help you by reading our articles [here](#) and watching [our videos](#).
Click [here](#) to find out what our clients say about us.

30. Amark has worked with . . .

(a) many marketing companies

(b) two different services

(c) hundreds of accountants

31. People often tell accountants not to . . .

(a) develop their own telemarketing systems

(b) make appointments with telemarketers

(c) call prospective customers

32. Amark say that social media . . .

(a) is a good way of getting feedback

(b) can be a great marketing tool

(c) accounts for businesses are expensive

33. Amark say many businesses ... but don't know how to use them effectively.

(a) publish articles online

(b) try to upload marketing videos

(c) open social media accounts

34. You can see recommendations from previous customers by . . .

(a) clicking on a link

(b) watching a video

(c) reading an article

PART VI

Responda las preguntas 35-39 de acuerdo al siguiente texto. Lea el artículo y luego responda las preguntas. En las preguntas 35-39, marque A, B, C o D en su hoja de respuesta.

ARE YOU SHOPPING TOO MUCH?

Read the text and answer the questions.

Shopping used to be my favorite activity. It started when I was a teenager and I worked in a clothes shop. I had a staff discount in the shop and I used to spend all my wages on clothes. When I got a job in an office, I carried on spending all my spare money on clothes – even after I had got married, bought a house and had children! I used to go shopping every weekend and I probably spent about £500 a month on clothes. It wasn't something I only did when I wasn't very happy. I always went shopping, however I felt. Sometimes I'd look for ages to find what I wanted. Other times, I'd just buy the first thing I saw.

Most of the things I didn't need. One day I bought three pairs of boots, even though I already had another ten pairs of home. I never even took the most expensive pair out of the box!

I realized I had a problem when one day my five-year-old daughter looked into my wardrobe and asked me why I had so many handbags. I counted them. I had seventy-five handbags and they must have cost me thousands of pounds. I couldn't believe what I'd done!

First of all, I threw away my credit cards. Then, I gave away all the clothes that I'd never worn. After that I made arrangements every Saturday to visit friends or go on a day trip, so I wouldn't be able to go shopping.

35. What is the writer's main aim in writing the text?

A to advise people how to shop sensibly

B to talk about her expensive way of living

C to describe her addiction to shopping

D to talk about different fashions.

36. What does the writer say about herself after she got married?

A She tried to stop spending so much

B She managed to spend less than before.

C She continued spending unwisely

D She became depressed about her spending.

37. What does the writer say about her past shopping habits?

A She only bought expensive clothes

B She always thought carefully about what she bought

C She liked to buy something different every day.

D She sometimes bought things she already had.

38. How did the writer feel when she realized she had a problem?

A shocked

B embarrassed

C angry with herself

D miserable

39. Which of the following is the best description of the writer?

A The woman who grew up loving clothes and looked fantastic in everything she wore.

B The woman who recognized her problem but failed to change herself

C The woman who loved collecting clothes and succeeded in fighting her habit

D The woman who shopped and shopped until she had no money left to spend.



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PART VIII

RESPONDA LAS PREGUNTAS 40 - 49 DE ACUERDO CON EL SIGUIENTE TEXTO

Lea el texto y seleccione la palabra adecuada para cada espacio.

En las preguntas 40 - 49, marque A, B, C o D en su hoja de respuestas.

The Space Race

In 1957, the Soviet Union (40) Sputnik 1 into space and thus also (41) the race between the Soviet Union and the United States to be the (42) power in space exploration. The Soviets (43) to be winning the race to begin with; they launched more satellites (44) the late 1950s and in 1961 put the first man into space, Yuri Gagarin. In response, the United States increased (45) funding for space exploration and in 1969 (46) landed the US spaceship Apollo 11 on the moon, with astronaut Neil Armstrong (47) the first man to walk on the moon. By the 1970s, the United States unquestionably (48) the space race, but the costs of funding space travel were so huge that the United States and the Soviet Union realised there would be advantages to collaborating. As a result, in 1975 astronauts from both countries travelled into space together. (49), one astronaut said that the mission showed that the Soviet Union and the United States could work successfully together.



In 2009, a Russian space chief announced that Russia was planning a nuclear spaceship to be sent to Mars. In 2010, US president Barack Obama told an audience that by the mid-2030s the United States would send humans to Mars. The race for Mars has (49) begun!

Ejemplo.....

0. A. traveled B. sent C. moved D. flew

Respuesta: 0 (A) (B) (C) (D)

40.	A. begin	B. originated	C. started	D. ran
41.	A. leading	B. frustrating	C. knowing	D. losing
42.	A. appeared	B. looked	C. disappeared	D. seemed
43.	A. on	B. by	C. around	D. in
44.	A. his	B. its	C. your	D. yours
45.	A. constantly	B. actually	C. normally	D. successfully
46.	A. transforming	B. carrying	C. becoming	D. turning
47.	A. earned	B. got	C. tried	D. won
48.	A. Before	B. Instead	C. Afterwards	D. So
49.	A. just	B. still	C. yet	D. even

ELABORADO POR:

Vto. Bo.

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