

PERSONAL ACTIVITY ... Regular Verbs

Past simple

Put the verbs in brackets in the past simple. They are all regular.

Starbucks opened (open) its first branch in Seattle in 1971. But you couldn't drink coffee there. It _____² (import) and sold coffee beans to restaurants and cafes. In 1982, Howard Schultz _____³ (join) the company as the Director of Marketing. He _____⁴ (visit) Milan on a business trip. He was very impressed with the Italian espresso bars and coffee culture, so he _____⁵ (decide) to copy the idea in Seattle. Coffee bars quickly became popular in Seattle. In the early 1990s, the demand for coffee _____⁶ (increase) and Starbucks _____⁷ (expand) in North America. In 1992, the company went public. It had 165 branches. In 1997, Starbucks _____⁸ (establish) its first cafe outside North America, in Tokyo, Japan. In September 2012, the company _____⁹ (operate) 9405 branches in 60 countries all over the world.

The History of Starbucks



Starbucks _____ (open) its first branch in Seattle in 1971. But you couldn't drink coffee there. It _____ (import) and sold coffee beans to restaurants and cafés.

In 1982, Howard Schultz _____ (join) the company as the Director of Marketing. He _____ (visit) Milan as a business trip.

He _____ (be) impressed with the Italian espresso bars and coffee culture, so he _____ (decide) to copy the idea in Seattle.

Coffee bars became popular in Seattle. In the early of the 1990's the demand of coffee _____ (increase) and Starbucks _____ (expand) in North America.





Espresso Bar

Drinks with house-made
syrops and spices.

In 1992, the company went public. It had 165 branches.

In 1995, Starbucks _____ (establish) its first café outside North America, in Tokio, Japan.

In september 2012, the company _____ (operate) 9405 branches in 60 countries around the world.



READ AND ANSWER THE QUESTION. JUST WRITE ONE WORD OR A DATE

1. Where did Starbucks open its first branch? _____
2. When did Starbucks open its first branch? _____
3. When did Howard Schultz join the company? _____
4. Which city did he visit? _____
5. When did Starbucks go public? _____
6. How many branches did Starbucks have in 1992? _____
7. Where did Starbucks establish its first cafe outside North America? _____
8. How many branches did Starbucks have in 2012? _____
9. How many countries did Starbucks operate in? _____