

The Success Story of Post-it Notes

Choose the best option A, B, C or D.

Sticky notes are faithful friends, giving us a reminder about groceries we want to buy, tasks we need to do at the office, and homework we can't forget about. With so much use, these tiny pieces of yellow paper were invented totally by accident!

Today, we see the Post-it Note peppered across files, computers, desks, and doors in offices and homes throughout the country. So what exactly is the secret of their fantastic commercial 1. _____?

First, they are inexpensive to 2. _____. Since they are small, the message can't be very 3. _____, so the writer has to be 4. _____.

As they are brightly coloured, they seem to 5. _____ immediate attention. And when they are no 6. _____ needed, they can be peeled off easily and thrown 7. _____.

Even though there are now many 8. _____ versions of sticky notes on the market with a variety of colours, several 9. _____ and some unusual designs, most people feel the original design was and 10. _____ is the best. Even now, in the age of digital development there are many apps that allow you 11. _____ sticky notes on your laptop, phone, or tablet.

Compound Nouns and Noun Phrases

Put the words in each of these noun phrases in the correct order.

1. advertising impressive campaign really

2. customer department new relations

3. competitive mobile highly market phone

4. successful product incredibly launch

5. customer base loyal

6. thorough extremely report sales

7. brilliant absolutely campaign global

8. competitive increasingly marketing environment

9. highly research market ambitious programme

10. extremely rate exchange volatile
