

THE BEGINNING OF FAKE NEWS

Choose the correct answers. Write the letter in the box (A, B or C)

- 1 Which industry was Fleet Street famous for?
a the internet b newspapers c television
- 2 Which UK newspaper has around 2 million readers today?
a *The Daily Mirror* b *The Times* c *The Sun*
- 3 What is the world's most read news website?
a Facebook b Yahoo! news c *The Sun*
- 4 What percentage of adults use Facebook in the USA?
a 30% b 68% c 86%
- 5 What did newspapers report was heading for Britain in October 2013?
a a ship full of rats
b a ship full of people from the former Yugoslavia
c a ship full of cannibals

▶ Watch again. Number the things (A–G) in the order that you first see them.

- A ___ a newsagent's
- B ___ the paparazzi
- C ___ newspaper headlines
- D ___ a pie chart
- E ___ a medieval king
- F ___ a news website
- G ___ a photo of a ship on the ocean

▶ Watch again. Complete the sentences with one or two words.

- 1 Many legends start with a grain of _____.
- 2 In the 20th century, many newspapers including *The Daily Telegraph* and *The Sun* had their _____ in Fleet Street.
- 3 Yahoo! news has 175 million _____ a month.
- 4 Nowadays, newspapers often reports stories from _____.
- 5 In October 2013, newspapers reported that a ship was lost in the _____.
- 6 The story was soon all over _____.
- 7 It was a good example of how an inaccurate story can become _____.



Frederick Burr Opper - <https://www.loc.gov/resource/ppmsca.29087/> A man with "fake news" rushing to the printing press.

Choose the correct verb to complete the sentences. Write the letter in the box (A, B or C)

- 1 Over 30 people have ____ up for the photography course this month.
a picked b signed c stood
- 2 It's important that journalists don't ____ up their stories.
a make b catch c think
- 3 It's very difficult to ____ away with cheating in the exam.
a put b get c take
- 4 It didn't take long for this new app to ____ on. It's really popular now.
a look b get c catch
- 5 At first it was reported that the president was on holiday, but it ____ out he's ill.
a turns b looks c works
- 6 For a pop singer to get noticed, it's important to ____ out from the crowd.
a break b stand c run

Match the new words from the DVD clip below with the definitions.

circulation clickbait content fable legend tabloid

- 1 An ancient story that may or may not be true. _____
- 2 A traditional short story, often with a moral. _____
- 3 A type of popular newspaper that has short stories and large photos. _____
- 4 The number of copies of a newspaper or magazine that are sold. _____
- 5 Stories, articles, or texts. _____
- 6 Things put on the internet to attract people's attention. _____

Taken from Solutions Advanced



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