

Trends, Media and YOU

What's popular? What's your style? ♥

LISA
BLACKPINK

THAILAND
TRENDS

OMG

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VOCABULARY: TRENDS, MEDIA AND CULTURE

Look at the pictures. Match the words in the box with the correct pictures.

trend • popular • style • fashion • influence • social media • viral •
design • brand • follow • post • review • culture • hype • icon



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USE THE WORDS

Complete the sentences with the words from the box.

trend • popular • style • fashion • social media •
• viral • brand • follow • post • culture • influence
hype • icon

- Thai indie music is getting _____ online.
- I _____ fashion accounts on Instagram.
- This new clothing brand is very _____ among young people.
- She _____ a photo of her new outfit on TikTok.
- Lisa is a big _____ in Thailand and around the world.
- Social media can have a big _____ on people's lives.
- The latest _____ in Thailand is K-pop fashion.
- This design is so unique. It's really _____.

Present simple vs. present continuous for habits and current trends

Examples:

- I wear trendy clothes.
- People are watching this viral video.
- She always follows fashion news.

Use the present simple for habits and routines, and the present continuous for things happening now or trends.

THAI SUPERSTARS



Same trends * New perspectives *