

Listening

A radio show about charities

- 1 Listen to the radio show about Blake Mycoskie. What kind of company did Blake set up?



- 2 Listen again. Circle T (True) or F (False).

- Blake Mycoskie hasn't visited South America yet. T / **F**
- In some places, you can't go to school without shoes. T / F
- Tom's Shoes has been in business for about two years. T / F
- Blake's company has already made a difference. T / F
- Tom's Shoes hasn't given away a million shoes yet. T / F
- Blake's company has started helping people with eye problems. T / F

- 3 Listen again. Answer the questions.

- Which country did Blake Mycoskie visit in 2006? Argentina
- Who did Mycoskie see without shoes?

- What is it easy to do if you don't have shoes?

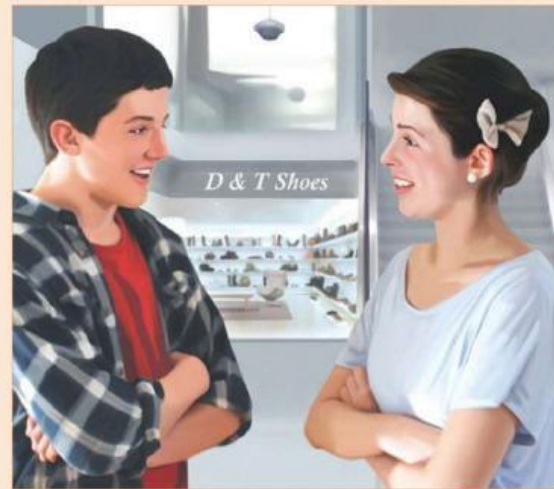
- When Tom's Shoes sells one pair of shoes, how many does the company give away?

- How many pairs of shoes did Tom's Shoes sell in 2006? _____
- How many pairs did the company give away in 2006? _____

Speaking

Making a difference

- 1 Listen and read.



Ryan: Have you heard about the shoe project in Argentina yet?

Nic: Yes, I have. There was a show about it on the radio last night. They've just started making sunglasses.

Ryan: Have you bought any Tom's Shoes?

Nic: Not yet. But I'm going to buy a pair today!

- 2 Look at the Pronunciation box. Listen to the examples. Then listen again, and repeat.

Pronunciation

Word stress

pro-ject	mis-take	his-to-ry
pa-per	e-vent	cha-ri-ty

- 3 Underline the stressed syllable in the words below. Listen and check. Then listen, and repeat.

appear campaign concert finished
graduate handed inspire library
photograph

- 4 Practice the dialogue in exercise 1.

- 5 Now change the words in blue. Write a new dialogue. Then practice the dialogue in class.

