

FILL IN THE BLANKS

**quality – innovation – excellence – integrity – honesty
– passion – leadership – teamwork – commitment –
trustworthy**

1. Our company is known for the high _____ of its products.
2. _____ is important because companies need new ideas to develop and compete in the market.
3. The company always aims for _____ in everything it does.
4. A good leader should show _____ and always do the right thing.
5. _____ is essential for building strong relationships with customers and employees.
6. Her _____ for teaching inspires her students every day.
7. Strong _____ can help a company achieve its long-term goals.
8. Good _____ allows employees to work effectively together.
9. The company shows its _____ to customer satisfaction by improving its services.
10. Customers are more likely to buy from a _____ brand.