UNIT 8 > Change

Lesson 8.5 Writing: Press release

Functional language

A **Complete the press release using words from the box. Some are not used.**

announced	announcements	assured	compensate	compensation
complained	independent	independently	key	progress
progressing	regretted	told	went	

Natbon product recall

After launching its range of reformulated organic beauty products, Natbon Beauty was forced to recall one of its most popular products last week. Natbon has [1]_____ a full investigation after hundreds of customers [2]_____ that they were allergic to something in the revised product.

The company takes safety very seriously and has therefore invited outside chemists to [3]_____ test the whole range of natural products, not just the cream which was recalled. The news of the allergies [4]_____ viral and suddenly there were hundreds of photos of skin rashes on social media, all of which are thought to have been caused by a Natbon cream.

The founder of the company, Ms Nova, confirmed that safety is [5]_____ to her company's success and promised to discover how one of its products could be guilty. She said she deeply [6]_____ the distress which this had caused her loyal customers and [7]_____ the public that this would not happen again. She also guaranteed that the company would [8]_____ customers if it were proved that their new-formula cream had caused the allergies.

It is expected that the investigation will be completed within a week. Further [9]_____ will be made on how the investigation is [10]_____ .

LIVEWORKSHEETS