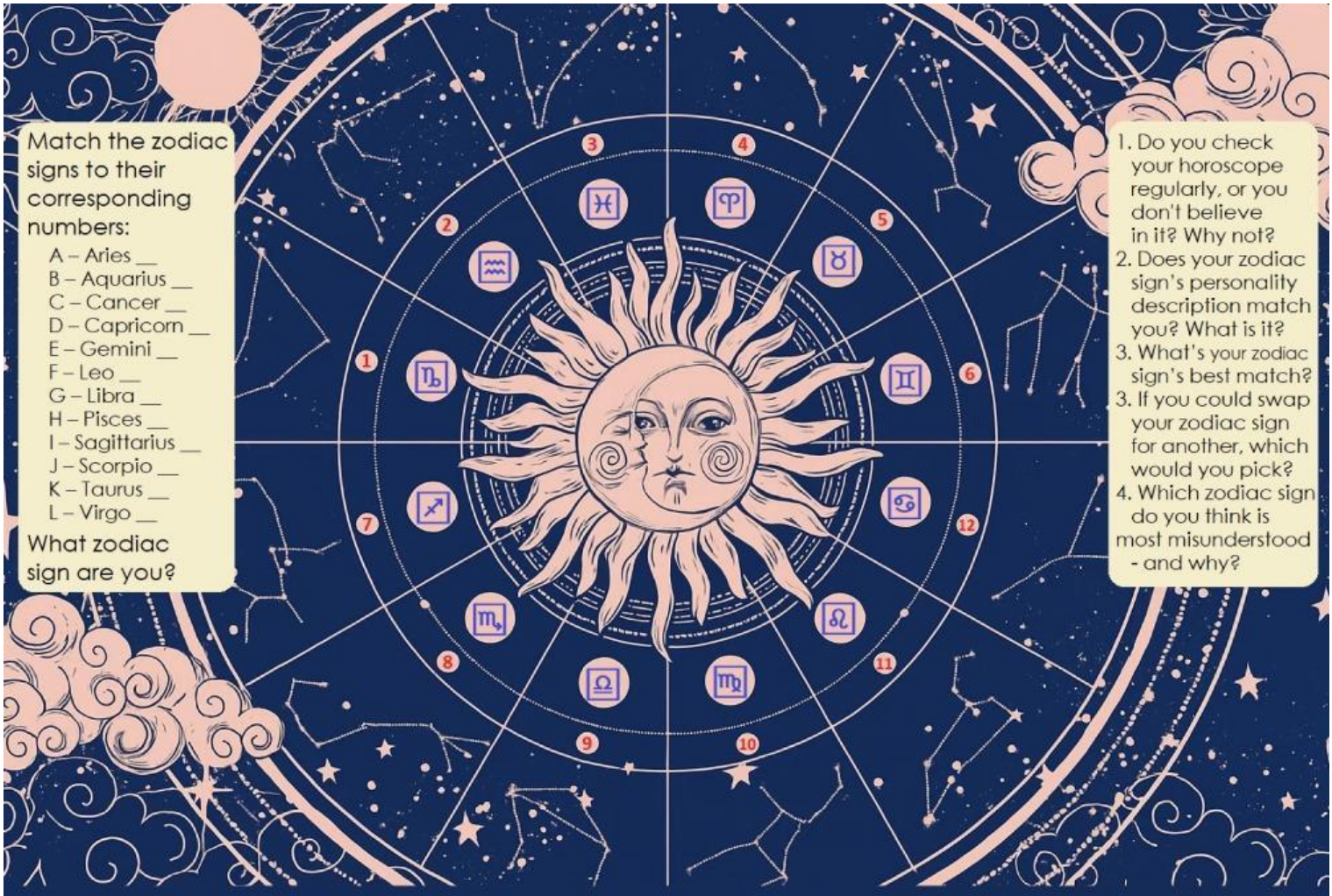


Match the zodiac signs to their corresponding numbers:

A – Aries __
B – Aquarius __
C – Cancer __
D – Capricorn __
E – Gemini __
F – Leo __
G – Libra __
H – Pisces __
I – Sagittarius __
J – Scorpio __
K – Taurus __
L – Virgo __

What zodiac sign are you?

1. Do you check your horoscope regularly, or you don't believe in it? Why not?
2. Does your zodiac sign's personality description match you? What is it?
3. What's your zodiac sign's best match?
3. If you could swap your zodiac sign for another, which would you pick?
4. Which zodiac sign do you think is most misunderstood - and why?

1. Astrology helps people understand their **personality traits** and discover why they react or behave a certain way.

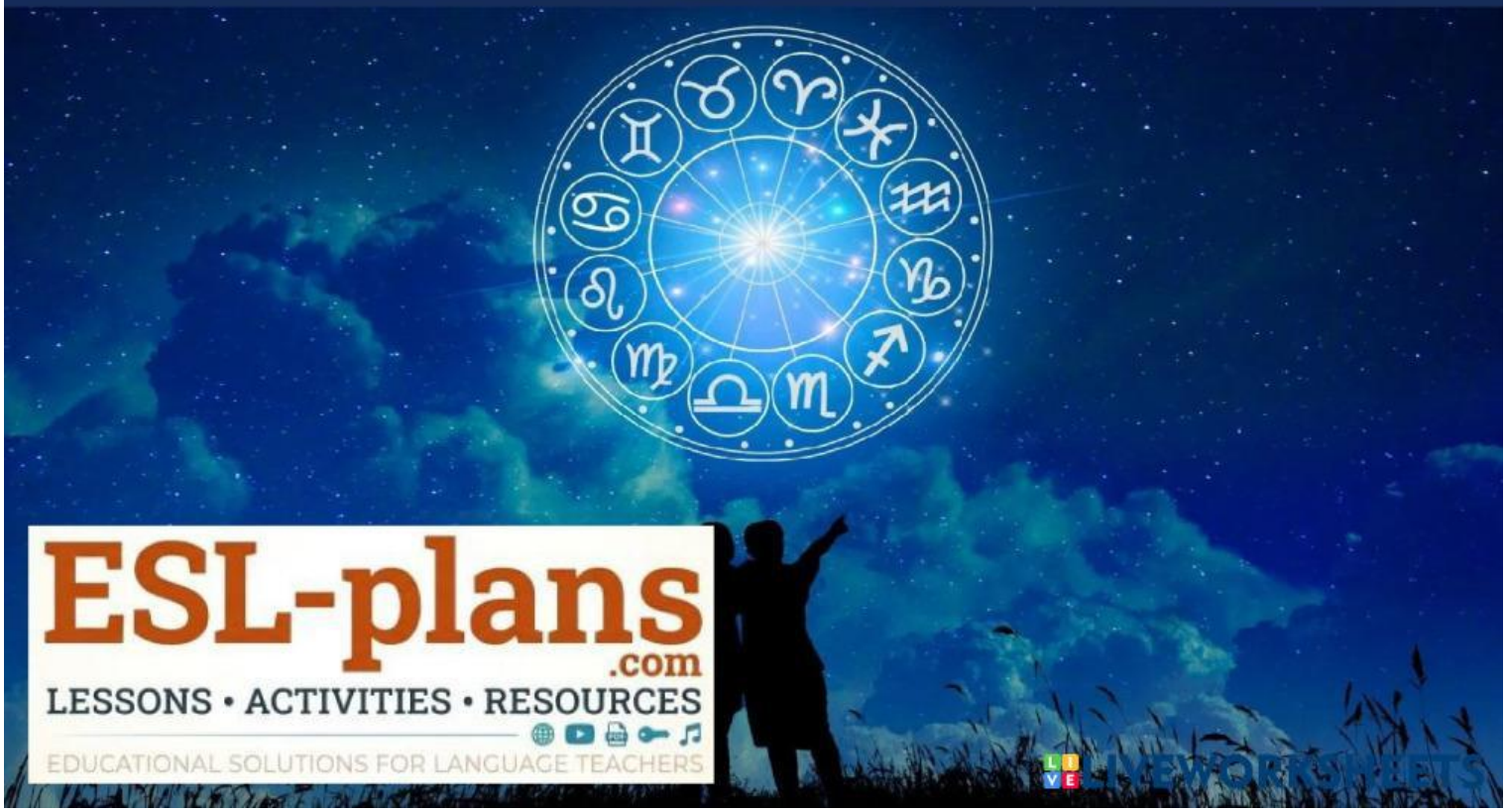
2. A person's character and decisions are shaped more by environment and experience than by their **horoscope** or **zodiac sign**.

3. We are all made of stardust, and stars are above us all — it's hard to deny the **significance** of their **influence** in our lives.

4. The four **elements** (Fire, Earth, Air, Water) used to classify signs **oversimplify complex** human behaviors and relationships.

5. Using **synastry** to compare **zodiac charts** can reveal **deep insights** into **compatibility** and relationship dynamics.

6. Astrology's predictions and claims about **traits** and **compatibility** lack **scientific proof** and rely mostly on **generalizations**.



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ZODIAC SIGNS

Listen to people's call-ins and **fill in the traits** they mention. Do they believe or not believe in horoscopes?

ARIES
MAR 21ST - APR 19TH
- ACTIVE
- COURAGEOUS
- LOYAL

TAURUS
APR 20TH - MAY 20TH
- SHY
- CALM
- SMART

GEMINI
MAY 21ST - JUN 20TH
- 10._____
- 11._____
- 12._____

CANCER
JUN 21ST - JUL 22ND
- WARM-HEARTED
- PROTECTIVE
- EASILY OFFENDED

LEO
JUL 23RD - AUG 22ND
- 1._____
- 2._____
- 3._____

VIRGO
AUG 23RD - SEP 22ND
- DISCIPLINED
- CLEAN
- CALM

LIBRA
SEP 23RD - OCT 21ST
- 7._____
- 8._____
- 9._____

SCORPIO
OCT 23RD - NOV 21ST
- EXITABLE
- ENERGETIC
- EASILY OFFENDED

SAGITTARIUS
NOV 22ND - DEC 21ST
- RESTLESS
- CHEERFUL
- ADVENTUROUS

CAPRICORN
DEC 22ND - JAN 19TH
- BALANCED
- EASY TO TRAIN
- DIGNIFIED

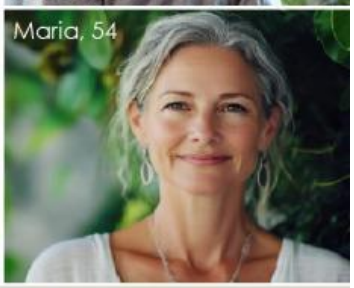
AQUARIUS
JAN 20TH - FEB 18TH
- FRIENDLY
- LIKE SILENCE
- HARD TO TRAIN

PISCES
FEB 19TH - MAR 20TH
- 4._____
- 5._____
- 6._____


Sofia, 22


Robert, 62


Daniel, 33


Maria, 54

1. Do you think your own zodiac sign matches your real personality? Can you give examples from your life?
2. Have you ever met someone whose traits were exactly like their sign — or completely different? What happened?
3. Do you think zodiac traits can change as people get older? Why or why not?



Listen and mark statements as true or false:

a) In astrology, certain zodiac signs are considered completely incompatible.
b) Highly compatible signs usually get along easily because they are on the same wavelength.
c) Fire signs include Aries, Leo, and Sagittarius.
d) Earth signs are highly compatible with Fire signs.
e) Signs of the same element rarely understand each other well.
f) The strongest attraction is always between signs of the same element.
g) Synastry is a branch of astrology that compares birth charts to check relationship compatibility.
h) Relationship horoscopes cannot help partners improve their understanding of each other.

- Have you ever had a partner or ex whose zodiac sign was supposed to be a perfect match with yours? Did the relationship turn out as expected?
- Do you believe that a relationship can work well even if the zodiac signs are "not compatible"? Why or why not?
- If you really liked someone but your signs were said to be a bad match, would that affect your decision to be with them?

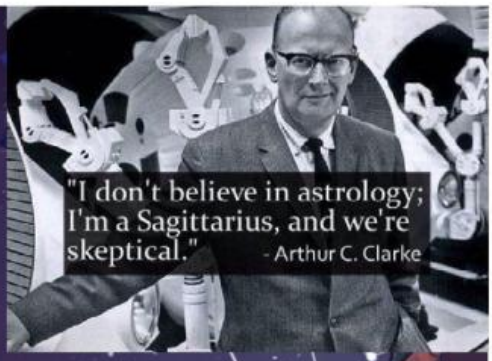


	Aries	Leo	Sagi	Taurus	Virgo	Capri	Gemini	Libra	Aqua	Cancer	Scorpio	Pisces
Aries	♥	♥	♥	×	👍	×	♥	♥	♥	×	×	👍
Leo	♥	♥	♥	👍	×	×	♥	♥	👍	👍	👍	👍
Sagittarius	♥	♥	♥	×	×	×	♥	♥	♥	👍	👍	👍
Taurus	×	👍	×	♥	♥	♥	×	👍	×	♥	♥	♥
Virgo	×	👍	×	♥	♥	♥	×	×	👍	♥	♥	👍
Capricorn	×	👍	×	♥	♥	♥	×	👍	×	♥	♥	♥
										♥	×	×	×
										♥	×	×	👍
										♥	×	👍	👍
										×	♥	♥	♥
										×	♥	♥	♥
										×	♥	♥	♥

♥ Favorable Match × Not Favorable



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The Barnum Effect - Why People Believe In Astrology

1. 2015 YouGov survey asked participants about beliefs in a) God; b) government; c) astrology.
2. 14% of Americans believe horoscopes can predict the a) future; b) past; c) present.
3. 30% of Americans believe star signs can tell you about a) others; b) yourself; c) your career.
4. The Barnum effect describes accepting vague personality descriptions as a) false; b) accurate; c) useless.
5. Forer's experiment gave students sketches taken from an a) astrology book; b) psychology journal; c) newspaper ad.
6. Barnum statements are vague and often a) negative; b) neutral; c) positive.
7. Snyder and Larson found people rated sketches as more accurate if told they were a) general; b) specific; c) fake.
8. In the Sundberg study, Barnum sketches had more socially a) desirable; b) harmful; c) critical statements.
9. 59% rated Barnum sketches as more a) false; b) accurate; c) boring.
10. Psychics often tell people what they want to a) hear; b) avoid; c) change.

- Have you ever read a horoscope or taken an online personality test and thought, "Wow, that's exactly me" — only to realize later it was just vague?
- How do you think the Barnum effect might influence the way people around you make decisions in work, relationships, or everyday life?







Here are 10 Barnum effect statements — vague, flattering, and applicable to almost anyone:

1. You have a strong need for others to respect and appreciate you.
2. While you enjoy being social, you also value your private time.
3. You can be critical of yourself, yet you take pride in your success.
4. You are capable of adapting to different situations when necessary.
5. ...you doubt whether you've made the right decisions.
6. ...a hidden potential that you have not yet fully developed.
7. ...r honesty in others but choose to keep your thoughts private.
8. ...times feel you're not living up to your full abilities.
9. ...new experiences but can be cautious when facing change.
10. ...n sense that others do not fully understand you.

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