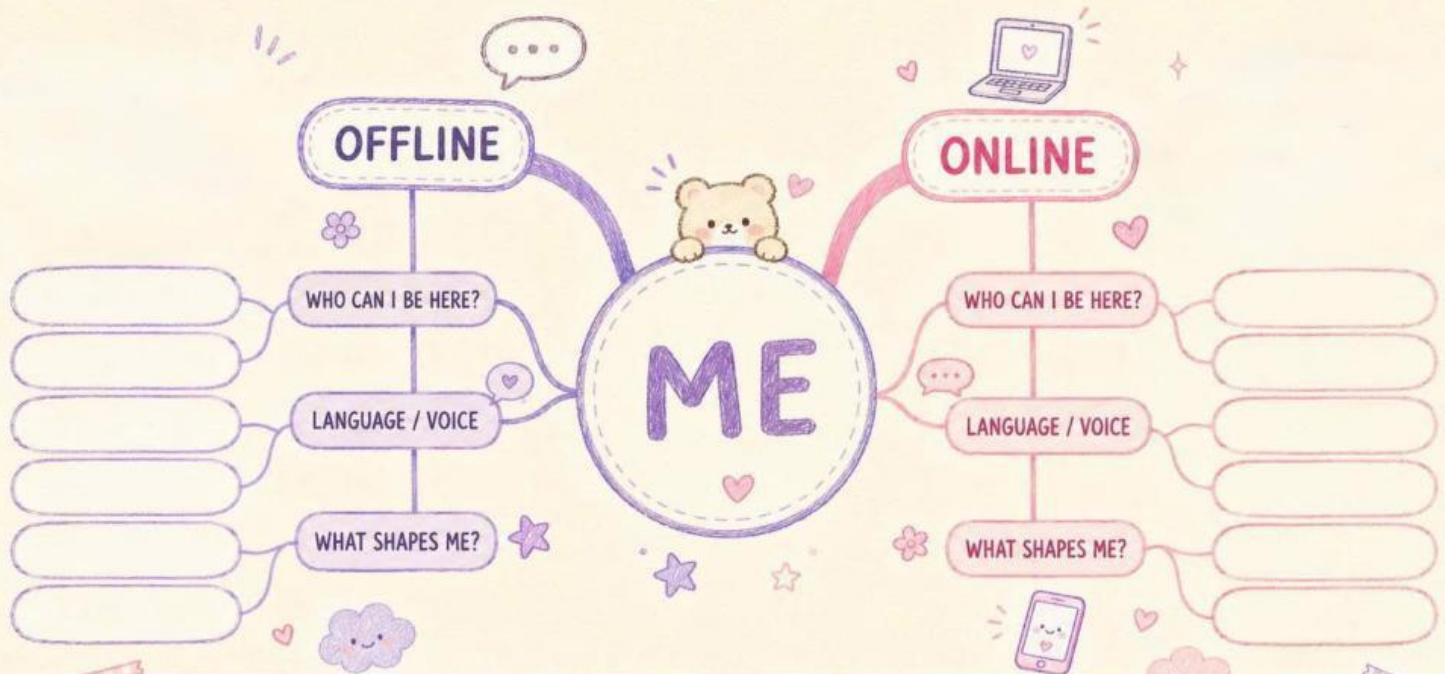




IDEAS

WHO: private • reserved • quiet • creator • playful • outspoken

VOICE: face-to-face • tone • silence • emojis • slang • comments

SHAPES: audience • social norms • platform • followers • anonymity • feedback