

**Actividad 1:** Ordena las fases del Design Thinking que realizaron la Familia Añaños.

<b>EMPATIZAR</b>	<b>DEFINIR</b>	<b>IDEAR</b>	<b>PROTOTIPAR</b>	<b>EVALUAR</b>

**Actividad 2:** Relaciona ¿Cómo organizaron su idea mediante un Lean Canvas la familia Añaños?

- 1 PROBLEMA
- 2 CLIENTES
- 3 PROPUESTA DE VALOR
- 4 SOLUCIÓN
- 5 CANALES
- 6 FLUJOS DE INGRESOS
- 7 COSTOS
- 8 VENTAJA ESPECIAL
- 9 MÉTRICAS CLAVES

The illustrations from top to bottom are:

- A factory with a worker and a box labeled 'MARCA PROPIA'.
- A storefront labeled 'BODEGA' with a red 'X' over it, and a person looking thoughtful.
- A factory, a truck, and a box, representing a distribution channel.
- A family sitting at a table with a basket of goods.
- A family holding bottles, with a bar chart and a checkmark icon.
- A boy pointing to a speech bubble that says 'MEJOR PRECIO = MÁS PERSONAS FELICES' with a smiley face.
- Three bottles of soda labeled 'COLA', 'NARANJA', and 'LIMÓN'.
- A distribution network showing 'TIENDA', 'BODEGA', 'MERCADO', and 'DISTRIBUIDOR' with arrows and a truck.
- A cash register, a coin labeled 'S/', and three bottles of soda.