

The Media: Vocabulary 1

Practice 1: Label the pictures with these words.

the Internet

journal

radio

television

newspaper

magazine



Practice 2: The words in **bold** are in the wrong places. Write them in the correct places.

1. My grandmother spends all her afternoons watching **e-zines**. I can't understand how she remembers who is related to whom.
2. Did you read your **website** for today? Mine says I'm going to meet a tall, dark, handsome stranger!
3. I buy this because I enjoy the **commercials** it contains. Right now I'm reading one about how climate change is affecting wildlife.
4. **Soap operas** are very informative ... and they've got lots of great photos. They're also online which means I don't have to pay anything to read them.
5. This new film is getting great **scientific articles**. We should go and see it.

6. Have you read this **horoscope** with Tiger Woods yet? The writer asks him lots of good questions about his life and what it feels like to be such a fantastic athlete.
7. Milly is going to set up her own **advertisement** about how to start your own business.
8. Joe and I like watching our favourite programmes in the evening, but the **reviews** every five minutes drive us nuts.
9. Have you seen this **interview** from Nike? It's trying to sell trainers and it's got a photo of Usain Bolt with a bolt of lightning over his head.

Practice 3: Underline the correct words to complete the sentences.

1. I listen to a rock show on the radio every night. The **DJ / journalist** plays the best music in the UK.
2. The **editor / columnist** of a newspaper or magazine is the one who decides what it should include.
3. Tony is a **presenter / blogger**. Every day he goes online and writes on his webpage about cooking.
4. And now these latest updates from our **editor / correspondent** in the Philippines.
5. Pat's a **columnist / newsreader** for a daily newspaper. You can read what she thinks about fashion and style every morning.
6. I'd love to be a **presenter / correspondent** on a popular TV show. Can you imagine how many famous people you'd get to meet?
7. My brother is a well-known **blogger / journalist** who writes articles for papers like The Times and The Herald.
8. Quiet! I can't hear the **columnist / newsreader**... he's talking about what's going on in Asia.

Practice 4: Match the word in Column A with the correct definition in Column B.

Column A (Word)
1. DJ
2. Journalist
3. Editor
4. Columnist
5. Presenter
6. Blogger
7. Correspondent
8. Newsreader

Column B (Definition)	
A	A person who reads the news on television or radio.
B	A reporter who sends news reports from a specific location to a station or newspaper.
C	A person who introduces or hosts a television or radio programme.
D	A person who introduces and plays recorded music on the radio or at a club.
E	A person who regularly writes content for a blog (an online journal).
F	A person in charge of a publication who decides what content to include.
G	A journalist who writes a regular article, often expressing personal opinions.
H	A person who collects and writes news stories for papers or websites.