7 SPEND, SPEND, SPEND!

- Some people love shopping and others hate it. Why?
- Do you prefer to go shopping alone or with friends? Why?
- Do you make a list before you go shopping? If so, do you ever buy things that are not on your list?
- Do you ever buy things you don't need?

READING

1 Look at the things that teens spend their money on. Which one do you spend most money on? Compare your results as a class.

accessories books clothes going out
shoes video games

2 Are there other things you spend your money on that are not in 1?

3 Where do you shop for the things you buy? Put the places in order from 1 to 4. Compare your results as a class. Which place is the most popular?

- ☐ shopping centres
- ☐ online
- ☐ department stores
- ☐ small shops in your area

4 What do you think American teenagers spend most of their money on? Quickly read the texts and check your answer.

A Spend, spend, spend!

Paris, London, Milan, New York. These are the cities that hold the most important fashion shows in the world. The designers who show their collections there are the most successful. You know their names: Versace, Prada, Dolce and Gabbana, Armani, Chanel, Dior, Taylor. Taylor? Who's that?

Isabella Rose Taylor presented her first collection at New York Fashion Week in 2014 ... at the age of 13. That's very impressive and so are her clothes. In addition to New York Fashion Week, Isabella also designs clothes for teenage girls for a famous American department store, Nordstrom. When the managers at the department store saw her designs, they knew they could sell them. One said, 'She is the same age as the customer and she understands what teen girls want to wear. Her fashions are a big hit in our store.'

B Survey of American Teens

We asked **7,200 teens** Average age: **16**

Amount they spent on fashion

Autumn 2013	$995
Autumn 2014	$1069

What did they spend their money on?

Clothes	21%	Video games	7%
Food	20%	Music/Movies	6%
Accessories	10%	Events	6%
Car	9%	Books/Magazines	2%
Shoes	8%	Furniture	1%
Electronics	7%	Other	3%

Favourite shopping brands

Nike	22%
American Eagle	8%
Forever 21	7%
Ralph Lauren	6%

Favourite shopping websites

Amazon	32%
Nike	8%
eBay	5%
Nordstrom	2%

LIVEWORKSHEETS

Upgrade

When you answer multiple-choice questions about a specific text, underline the key words in the question. Then go back to the text and look for the key words or similar words. Finally, look at the answer choices again and decide which is best.

5 Read the texts again and answer the questions.

Questions 1 and 2 are about text A.

1 The four cities are mentioned because
- **A** they are good places to visit.
- **B** the most successful designers live there.
- **C** the most important fashion shows happen there.

2 Isabella's clothes are popular because
- **A** she is only 13 years old.
- **B** teenage girls like them.
- **C** she showed them in New York.

Question 3 is about text B.

3 The amount of money American teenagers spent
- **A** went up.
- **B** went down.
- **C** stayed the same.

C Shopping centres: FAQs

Did you know ...?

- There aren't many places to sit in the common areas of shopping centres. People can't shop when they're sitting. So when you want to sit, you have to go to a café and spend money there.
- The escalators that go up and down to different floors are in places where shoppers have to pass the maximum number of shops.
- It isn't easy to find the exits in shopping centres. This way, shoppers cannot leave quickly and so they spend more money.
- Slow music in shopping centres makes people shop more slowly and spend more. Loud fast music makes them hurry.

Questions 4 and 5 are about text C.

4 What is the text about?
- **A** problems shoppers have at shopping centres
- **B** different things to do in a shopping centre
- **C** ways to make people spend money

5 What happens when shoppers want to use an escalator in a shopping centre?
- **A** They can't find one very easily.
- **B** They go into lots of shops to look for one.
- **C** They must walk past lots of shops to get to one.

Question 6 is about texts A, B and C.

6 Which texts mention the same shop?
- **A** A and B
- **B** A and C
- **C** B and C

6 Complete the paragraph with these words from the texts.

brand customers department store designers escalators exits floors

Low prices, big problems

I work in the women's fashion section of a big [1] _____. I enjoy my job, but not when there are sales. It becomes crazy then. The [2] _____ push and shout because they want to find cheap clothes by famous [3] _____. Some people only care about the [4] _____. For example, if it isn't by Prada, they don't want it. It's also difficult to go up and down from one part of the store to another because the [5] _____ are full of shoppers. They go to all the different [6] _____ in the store and they look for cheap things there. They give me a headache and I just want them to find the [7] _____ and leave!

7 Work with a partner. Plan a day of shopping. Decide where you will go, what you will look for and what you will do when you finish. Be careful! You have a budget of €100 each and you must not spend more than that.

LIVEWORKSHEETS