

# Writing a Travel Ad

PARAGRAPH PLANNING AND RESEARCH			
1. Hook Question	<p><b>Examples:</b> Are you ready for the time of your life? Are you looking for some fun in the sun? Are you ready to explore? Do you want to have the most exciting time of your life? Are you looking for the most memorable time of your life?)</p> <p><b>Complete sentence:</b></p>		
2. Location	<p><b>Examples:</b>            _____ is located in the _____ region of Canada.            _____ is located along the _____ coast.</p> <p><b>Complete sentence:</b></p>		
3. Climate	<p><b>Example:</b> _____ has long frigid winters and short mild summers.</p> <p><b>Complete sentence:</b></p>		
4. Activities	<p><b>Examples:</b> If you are a _____, you can _____</p> <table border="1"> <tr> <td>           history buff            thrill-seeker            animal-lover            nature lover            child at heart            art lover            art-connoisseur            hockey fanatic            sports lover         </td> <td> <p>«--- Choose 3!</p> <p>1.</p> <p>2.</p> <p>3.</p> </td> </tr> </table>	history buff thrill-seeker animal-lover nature lover child at heart art lover art-connoisseur hockey fanatic sports lover	<p>«--- Choose 3!</p> <p>1.</p> <p>2.</p> <p>3.</p>
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5. Persuasive Conclusion	<p><b>Example:</b> Don't waste another minute and call us to book your trip today!            Come explore _____ today! You won't regret it!</p> <p><b>Complete sentence:</b></p>		

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