

Writing a Travel Ad

PARAGRAPH PLANNING AND RESEARCH			
1. Hook Question	Examples: Are you ready for the time of your life? Are you looking for some fun in the sun? Are you ready to explore? Do you want to have the most exciting time of your life? Are you looking for the most memorable time of your life?) Complete sentence:		
2. Location	Examples: _____ is located in the _____ region of Canada. _____ is located along the _____ coast. Complete sentence:		
3. Climate	Example: _____ has long frigid winters and short mild summers. Complete sentence:		
4. Activities	Examples: If you are a _____, you can _____ <table border="1"><tr><td>history buff thrill-seeker animal-lover nature lover child at heart art lover art-connoisseur hockey fanatic sports lover</td><td>«--- Choose 3! 1. 2. 3.</td></tr></table>	history buff thrill-seeker animal-lover nature lover child at heart art lover art-connoisseur hockey fanatic sports lover	«--- Choose 3! 1. 2. 3.
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5. Persuasive Conclusion	Example: Don't waste another minute and call us to book your trip today! Come explore _____ today! You won't regret it! Complete sentence:		

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