



# 3. WORLD CUP MASCOTS



UNFORGETTABLE TEAMMATES!

Since 1966, every World Cup has had an official mascot. They represent the joy, culture and spirit of football. Discover, collect and learn fun facts!



<p>1966 ENGLAND <b>WILLIE</b></p>  <p>He was the first mascot in World Cup history.</p>	<p>1970 MEXICO <b>JUANITO</b></p>  <p>His name means "Little Juan" in honor of Mexican children.</p>	<p>1974 WEST GERMANY <b>TIP Y TAP</b></p>  <p>They were two brothers who represented friendship and fair play.</p>	<p>1978 ARGENTINA <b>GAUCHITO</b></p>  <p>He wore the typical outfit of the Argentine gauchos.</p>	<p>1982 SPAIN <b>NARANJITO</b></p>  <p>He was an orange and his name means "little orange" in Spanish.</p>
<p>1986 MEXICO <b>PIQUE</b></p>  <p>He was a chili pepper and his name means "spicy" in Spanish.</p>	<p>1990 ITALY <b>CIAO</b></p>  <p>His body represented the colors of the Italian flag.</p>	<p>1994 UNITED STATES <b>STRIKER</b></p>  <p>He was a fun dog who loved football.</p>	<p>1998 FRANCE <b>FOOTIX</b></p>  <p>His name comes from "football" and "mix" (everything football!).</p>	<p>2002 SOUTH KOREA / JAPAN <b>ATO, KAZ &amp; NIK</b></p>  <p>They were the first mascots in history: three characters.</p>
<p>2006 GERMANY <b>GOLEO VI</b></p>  <p>His name means "memorable" in German.</p>	<p>2010 SOUTH AFRICA <b>ZAKUMI</b></p>  <p>His name is a combination of "ZA" (South Africa) and "Kumi" (10 in several African languages).</p>	<p>2014 BRAZIL <b>FULECO</b></p>  <p>He is an armadillo, a very typical animal from Brazil.</p>	<p>2018 RUSSIA <b>ZABIVAKA</b></p>  <p>His name means "the one who scores" in Russian.</p>	<p>2022 QATAR <b>LA'EEB</b></p>  <p>His name means "super skilled player" in Arabic.</p>

2026  
UNITED STATES / MEXICO / CANADA  
**MAPLE, CLUTCH & ZAYU**



Three friends who represent the unity, diversity and passion for football in North America.

COLLECT YOUR STICKERS!



**ACTIVITY**

Who is your favorite mascot? Draw it or write its name here.

**DID YOU KNOW?**

Mascots help children and people all around the world get excited even more about the World Cup.



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★ UNFORGETTABLE TEAMMATES! ★

Since 1966, every World Cup has had an official mascot. They represent the joy, culture and spirit of football.

**1 MATCH.** Match each mascot to the correct World Cup year and country.

(A)



(B)



(C)



(D)



(E)



(F)



1974  
GERMANY

1966  
ENGLAND

1982  
SPAIN

1994  
UNITED STATES

1970  
MEXICO

2002  
SOUTH KOREA  
& JAPAN

**2 READ AND ANSWER.** Read the clues and write the name of the mascot.

- 1 I'm a lion and I played in England in 1966. \_\_\_\_\_
- 2 I wear a big sombrero! I'm from Mexico 1970. \_\_\_\_\_
- 3 We are two friends from Germany in 1974. \_\_\_\_\_
- 4 I'm an orange and I come from Spain 1982. \_\_\_\_\_
- 5 I'm a dog and I played in the United States in 1994. \_\_\_\_\_
- 6 We are colorful and we represent South Korea and Japan in 2002. \_\_\_\_\_



FOOTBALL CONNECTS THE WORLD!

