

UNIT 1 MUSEUM 101

PART 1: MULTIPLE CHOICE QUESTIONS

10 points

1. According to Dr. Sam Ham, what are visitors most likely to remember
A) Specific historical dates
B) Interpretive themes
C) The number of artifacts on display
D) The name of the museum director
2. Which part of a museum is specifically designated for visitors to engage in hands-on activities?
A) Auditorium
B) Interactive zone (workshop area)
C) Permanent exhibition
D) Cloakroom / Coat check
3. Which recent trend in museum interpretation was accelerated by the COVID-19 pandemic?
A) Increased use of shared touchscreens
B) A move away from digital labels
C) Preference for using personal devices to access information
D) The removal of all graphic panels
4. In a professional email, what does the phrase "we just need the green light" mean?
A) We are fixing the museum lighting.
B) We are waiting for official approval to proceed.
C) The exhibition is now open to the public.
D) We need to change the project deadline.

PART 1: FILL IN THE GAPS

10 points

Vocabulary & Reading Comprehension

1. Because information about 18th-century hoaxes was often _____ (very little/not enough), historians must rely on single newspaper articles or pamphlets.
2. William Hogarth _____ (repeated) the image of Mary Toft in one of his later, more brilliant engravings.
3. The "Cock Lane Ghost" was a famous _____ (deliberate deception) involving a spirit that communicated through rapping.

Professional English (Emails)

4. "I'd be very _____ if you could send me the requirements for digital materials."
5. "Could you please _____ when you would like us to finish the exhibition layout?"
6. "If you could please _____ some light on this topic, I would really appreciate it."

Grammar: Conditionals and Regrets

7. "I wish I _____ (know) the manager's phone number, but I don't have it."
8. "If I _____ (be) in your position, I would focus more on the 'Big Idea' of the exhibition."
9. "We _____ (need) a car if we lived in the country, but here in the city we don't."

**CLARIFY
WERE,
REPRISED,
WOULD NEED,
SCANT,
HOAX,
SHED,
KNEW,
GRATEFUL**

PART 2: ANSWER THE QUESTIONS

20 points

1. What is The Role of the "Big Idea" in Interpretation?

2. What is the Impact of Global Trends on Museum Media? Give an example.