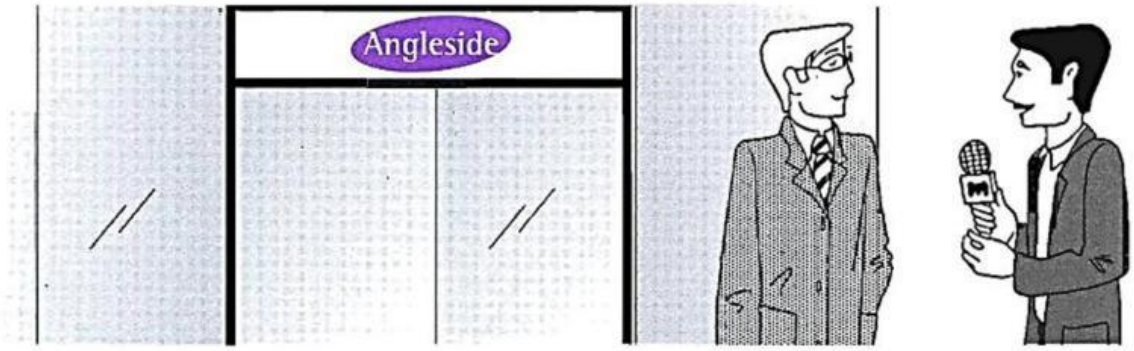
LIVEWORKSHEET 33

Task 1. Listen and fill in the gaps.



Mr West: However, we 1 ..... voluntary redundancy and early retirement and 2 ..... to cover most of the jobs this way.

Interviewer: And what has led to this situation? 3 ..... a result of Angleside's poor performance over the past five years?

Mr West: No, the company 4 ..... badly. This 5 ..... nothing to do with the figures. It just makes good business sense.

Interviewer: So 6 ..... that your figures 7 ..... the basis for this decision to cut jobs?

Mr West: Absolutely. We 8 ..... the way we operate our business two years ago.

Task 2. Here is the journalist's radio report. Fill in the gaps with the verbs in the box. Then listen to the second part of the recording to check your answers.

announced	asked	assured	claimed	denied	hoped	promised	said

At local company Angleside, up to 150 employees will lose their jobs. Christopher West, the Managing Director, 1 ..... they would be offering voluntary redundancy and early retirement and 2 ..... to cover the job losses in this way. I 3 ..... Mr West if these cuts were a result of Angleside's poor performance over the past five years but he 4 ..... that the company had not been doing well and 5 ..... that the job losses have nothing to do with the figures. West 6 ..... that they decided to make changes two years ago. He 7 ..... me that the company would continue to operate in the future and 8 ..... to do his best for the employees.

Task 3. Choose the correct verb in each sentence.

1 Some people *argue/remind* that banning cars from city centres would reduce pollution.
2 The organisation campaigns against pollution and for the environment and they *insist/urge* people to start walking and cycling more.
3 My boyfriend is always forgetting things so it was a good thing I *reminded/suggested* him to bring his passport when we went on holiday.

LIVEWORKSHEETS

4 I was very unhappy with the service so I *complained/insisted* to the manager and he gave me a discount on my meal.
5 I needed to talk to my boss so I *reminded/suggested* a meeting and we arranged one for later that day.
6 The students felt very strongly about the issue and *refused/insisted* on seeing the vice-chancellor to discuss it.
7 I asked him really nicely but he still *refused/denied* to help me.
8 The tennis player regretted his actions and *blamed/apologised* for his behaviour afterwards.
9 Jane was having difficulties sleeping and the doctor *advised/suggested* her to take some rest from her heavy work schedule.
10 The armed robbers *warned/announced* the bank staff not to move or they might use their guns.

Task 4. Fill in the gaps using the correct form of the verbs in brackets.

1 This is surprising given that organisations invest huge amounts of money in ..... (*develop*) packaging that they believe is effective.
2 This requires comparatively little effort, and involves ..... (*look at*) – and ..... (*think about*) – only a small amount of the product information and packaging.
3 Under heuristic processing, for example, consumers may simply need ..... (*be able to*) distinguish the pack from those of competitors.
4 Consumers will want ..... (*be able to*) compare the product with its competitors.
5 The role of packaging is likely ..... (*be*) very different.
6 People vary in the extent to which they enjoy ..... (*think*).
7 Prompting deeper level thinking that would include ..... (*make*) comparisons with other products.
8 Conversely, getting consumers ..... (*change*) brands may involve ..... (*develop*) packaging that does stimulate systematic processing and thus encourages consumers ..... (*challenge*) their usual choice of product.

LIVEWORKSHEETS