

Zadanie 11.

Przeczytaj tekst. Do każdego akapitu (11.1.–11.4.) dopasuj właściwy nagłówek (A–F). Wpisz odpowiednią literę obok numeru każdego akapitu. Uwaga: dwa nagłówki zostały podane dodatkowo i nie pasują do żadnego akapitu.

- A. OFFER A VARIETY OF EVENTS
- B. COLLECT FUNDS THROUGH THE INTERNET
- C. IMAGINE YOUR POTENTIAL CLIENTS
- D. PREPARE ADVERTISING MATERIALS
- E. FIND SOME LOCAL SPONSORS
- F. GET HELP FROM YOUR SCHOOLMATES

COLLECTING MONEY

Collecting money by organizing charity events is getting popular today. Teenagers in Britain often organise a garage charity sale.

11.1. _____

Have you got any video games you are bored with? Many teenagers might be interested in them. Old-fashioned sweaters and old books may attract a more conservative crowd. Take a good look at the things you're planning to sell and think about who your customer is going to be.

Wskazówki do rozwiązania zadania

Jakie grupy osób zostały wymienione w tym akapicie?
Dlaczego ludzie organizujący takie wyprzedaże powinni się nimi zainteresować?

11.2. _____

When you have an idea about what kind of things you wish to put on sale, talk to people from your class. They might support you and offer some items they want to get rid of which would be perfect for your event. Cooperation will allow you to create an interesting selection of things, which is sure to attract more buyers.

Wskazówki do rozwiązania zadania

Jakie działania należy podjąć, aby zainteresować przyszłych klientów wyprzedaży?
Jakie pomysły zostały wymienione w tym fragmencie?
W jaki sposób należy je zrealizować?

11.3. _____

Try to reach your future customers in different ways. Interesting leaflets placed in your neighbours' letterboxes will help to get them interested. Paint posters with pictures presenting the things you'll be selling to inform people where they can get them. You will find some tips on Facebook.

11.4. _____

Attract people by having, for example, a charity dance contest. Plan a roller skating marathon or prepare a funny show. Simply create different opportunities. Also make drinks and snacks for the guests. And always explain what you are collecting the money for.

adapted from www.giveforward.com

Zadanie 12.

Przeczytaj tekst. Do każdego akapitu (12.1.–12.4.) dopasuj właściwy nagłówek (A–F). Wpisz odpowiednią literę obok numeru każdego akapitu. Uwaga: dwa nagłówki zostały podane dodatkowo i nie pasują do żadnego akapitu.

- A. FINDING SAFE ACCOMMODATION
- B. NOT AS DANGEROUS AS IT SEEMS
- C. ADVANTAGES AND DISADVANTAGES
- D. HIGH COSTS? JUST AN EXCUSE
- E. NEVER-ENDING PROBLEMS
- F. A DECISION ANYBODY CAN MAKE

BACKPACKING

Travelling with a backpack is a great way to see the world. Why don't you try it?

12.1. _____

Whenever I speak to people about my travels with a backpack, they usually say “I could never make up my mind to do it”, “I’m too old”, or “It’s too tiring”. To my mind, that’s absolute nonsense. If I can do it, anyone can. It’s as simple as packing and setting off. You just need to be willing to leave.

12.2. _____

Some people are afraid to go backpacking in a foreign country for safety reasons. If money is stolen from a backpacker, it becomes front page news and potential backpackers can change their mind. However, travelling abroad is as safe as travelling in your own country – just don’t go to the places which you’re advised to avoid.

12.3. _____

People often say they’d go backpacking if they had more money. However, I don’t think money is the reason why they stay at home. You don’t need much money to go backpacking, especially if you book hostels and tickets in advance. The truth is most people are too lazy and they don’t feel like travelling.

12.4. _____

Although walking long distances and sleeping in tents or cheap hotels can be tough, don’t give up the idea of going backpacking. Remember that such experiences build character. You’ll certainly enjoy yourself and learn some practical skills which will be useful to you in the future.

adapted from <http://backpackeradvice.com>